

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF TENNESSEE  
WESTERN DIVISION

---

JESSICA JONES, ET AL.

Plaintiffs,

VS.

BAIN CAPITAL PRIVATE EQUITY, ET AL.

Defendants.

---

No. 2:20-CV-02892-SHL

TRANSCRIPT OF ORAL ARGUMENTS

BEFORE THE

HON. SHERYL H. LIPMAN

APRIL 24, 2023

APRIL LASSITER-BENSON  
OFFICIAL REPORTER  
167 N. MAIN STREET - SUITE 408  
MEMPHIS, TENNESSEE 38103

*UNREDACTED TRANSCRIPT*

- A-P-P-E-A-R-A-N-C-E-S -

For the Plaintiff, Jessica Jones:

**MR. JOSEPH R. SAVERI**  
**MR. DAVID SEIDEL**  
**MS. RONNIE SEIDEL SPIEGEL**  
JOSEPH SAVERI LAW FIRM  
601 CALIFORNIA STREET  
SUITE 1000  
SAN FRANCISCO, CA 94108

**MR. DANIEL J. NORDIN**  
GUSTAFSON GLUEK, PLLC  
120 SOUTH SIXTH STREET  
SUITE 2600  
MINNEAPOLIS, MN 55402

**MR. JASON SCOTT HARTLEY**  
ATTORNEY AT LAW  
101 WEST BROADWAY  
SUITE 820  
SAN DIEGO, CA 92101

**MR. RICHARD PAUL, III**  
PAUL, LLP  
601 WALNUT STREET  
SUITE 300  
KANSAS CITY, MO 64106

**MR. VAN DAVIS TURNER, JR.**  
TURNER FEILD, PLLC  
2650 THOUSAND OAKS BOULEVARD  
SUITE 2325  
MEMPHIS, TN 38118

For the Defendant, Michelle Velotta:

**MR. JOSEPH R. SAVERI**  
**MS. RONNIE SEIDEL SPIEGEL**  
JOSEPH SAVERI LAW FIRM  
601 CALIFORNIA STREET  
SUITE 1000  
SAN FRANCISCO, CA 94108

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

- A-P-P-E-A-R-A-N-C-E-S -

For the Defendant, Michelle Velotta (cont.):

**MR. VAN DAVIS TURNER, JR.**  
TURNER FEILD, PLLC  
2650 THOUSAND OAKS BOULEVARD  
SUITE 2325  
MEMPHIS, TN 38118

For the Defendant, Bain Capital Private Equity:

**MS. HEATHER NYONG'O**  
CLEARY GOTTILEB STEEN &  
HAMILTON, LLP  
650 CALIFORNIA STREET  
SUITE 2000  
SAN FRANCISCO, CA 94108

**MR. MATTHEW SINON MULQUEEN**  
BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC-MEMPHIS  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**MR. STEVEN KAISER**  
CLEARY GOTTILEB STEEN &  
HAMILTON, LLP  
2112 PENNSYLVANIA AVENUE, NW  
SUITE 1000  
WASHINGTON, DC 20037

For the Defendant, Jeff Webb:

**MR. BRENDAN P. GAFFNEY**  
LOCKE LORD  
2200 ROSS AVENUE  
SUITE 2800  
DALLAS, TX 75201

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

- A-P-P-E-A-R-A-N-C-E-S -

For the Defendant, Jeff Webb (cont.):

**MR. EDWARD L. STANTON, III**  
BUTLER SNOW, LLP  
6075 POPLAR AVENUE  
SUITE 500  
MEMPHIS, TN 38119

For the Defendant, U.S. All Star Federation, Inc.:

**MR. GRADY M. GARRISON**  
BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

For the Defendant, Varsity Brands, LLC:

**MR. MATTHEW SINON MULQUEEN**  
BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC-MEMPHIS  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**MS. HEATHER NYONG'O**  
CLEARY GOTTFLEB STEEN &  
HAMILTON, LLP  
650 CALIFORNIA STREET  
SUITE 2000  
SAN FRANCISCO, CA 94108

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

- A-P-P-E-A-R-A-N-C-E-S -

For the Defendant, Charlesbank Capital Partners, LLC:

**MR. MATTHEW SINON MULQUEEN**  
BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC-MEMPHIS  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**MS. HEATHER NYONG'O**  
CLEARY GOTTILEB STEEN &  
HAMILTON, LLP  
650 CALIFORNIA STREET  
SUITE 2000  
SAN FRANCISCO, CA 94108

**MR. STEVEN KAISER**  
CLEARY GOTTILEB STEEN &  
HAMILTON, LLP  
2112 PENNSYLVANIA AVENUE, NW  
SUITE 1000  
WASHINGTON, DC 20037

For the Defendant, Varsity Spirit Fashions & Supplies,  
Inc.:

**MR. MATTHEW SINON MULQUEEN**  
BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC-MEMPHIS  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**MS. HEATHER NYONG'O**  
CLEARY GOTTILEB STEEN &  
HAMILTON, LLP  
650 CALIFORNIA STREET  
SUITE 2000  
SAN FRANCISCO, CA 94108

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

- A-P-P-E-A-R-A-N-C-E-S -

For the Defendant, Varsity Spirit Fashions & Supplies,  
Inc. (cont.):

**MR. STEVEN KAISER**

CLEARY GOTTFLEB STEEN &  
HAMILTON, LLP  
2112 PENNSYLVANIA AVENUE, NW  
SUITE 1000  
WASHINGTON, DC 2003

For the Defendant, Varsity Brands, LLC:

**MR. MATTHEW SINON MULQUEEN**

BAKER DONELSON BEARMAN CALDWELL &  
BERKOWITZ, PC-MEMPHIS  
165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**MS. HEATHER NYONG'O**

CLEARY GOTTFLEB STEEN &  
HAMILTON, LLP  
650 CALIFORNIA STREET  
SUITE 2000  
SAN FRANCISCO, CA 94108

**MR. STEVEN KAISER**

CLEARY GOTTFLEB STEEN &  
HAMILTON, LLP  
2112 PENNSYLVANIA AVENUE, NW  
SUITE 1000  
WASHINGTON, DC 2003

MONDAY

April 24, 2023

**THE COURT:** Good afternoon.

**UNANIMOUS RESPONSE:** Good afternoon.

**THE COURT:** We are here for oral argument in Jones, et al. v. Bain Capital Private Equity, et al, 20-2892. We've got a little role call sheet. Let's see where everyone is.

So, for plaintiffs, I've got Daniel Nordin.

**MR. NORDIN:** Good afternoon, Your Honor.

**THE COURT:** Good afternoon.

David Seidel.

**MR. SEIDEL:** Good afternoon, Your Honor.

**THE COURT:** Good afternoon.

J -- I guess these are -- well, I don't know what order these are in.

Jason Scott Hartley.

**MR. HARTLEY:** Good afternoon, Your Honor.

**THE COURT:** Good afternoon.

Joseph Saveri.

**MR. SAVERI:** Good afternoon, Your Honor.

UNREDACTED TRANSCRIPT

1           **THE COURT:** Good afternoon. And are you the  
2 one who is primarily going to argue, sir?

3           **MR. SAVERI:** Primarily, yes, depending on  
4 which way it goes. Also, my colleague, Mr. Seidel.

5           **THE COURT:** Okay. Got it.  
6 Richard Paul, III.

7           **MR. PAUL:** Good afternoon.

8           **THE COURT:** Good afternoon.  
9 Ronnie Seidel Spiegel.

10           **MS. SEIDEL-SPIEGEL:** Good afternoon, Your  
11 Honor.

12           **THE COURT:** Good afternoon.  
13 And Van Turner.

14           **MR. TURNER:** Good afternoon, Your Honor.

15           **THE COURT:** Hey, how are you, Mr. Turner?

16           **MR. TURNER:** All right.

17           **THE COURT:** Then we have defense counsel.  
18 Heather Nyong'O.

19           **MS. NYONGO:** Nyong'O, Your Honor.

20           **THE COURT:** Thank you.

21           **MS. NYONGO:** Good afternoon.

22           **THE COURT:** Good afternoon.

23           Matthew Mulqueen.

24           **MR. MULQUEEN:** Good afternoon, Your Honor.

25           **THE COURT:** Good afternoon.



1 Steven Kaiser.

2 **MR. KAISER:** Good afternoon.

3 **THE COURT:** Are you primarily arguing or ...

4 **MR. KAISER:** I believe I'll be speaking most  
5 today, yes.

6 **THE COURT:** Okay. Then -- and that's all for  
7 Varsity.

8 Then for Mr. Webb, Brendan Gaffney.

9 **MR. GAFFNEY:** Good afternoon, Your Honor.

10 **THE COURT:** Good afternoon.

11 Mr. Stanton.

12 **MR. STANTON:** Mr. Webb.

13 **THE COURT:** Yes.

14 **MR. STANTON:** Good afternoon, Your Honor.

15 **THE COURT:** How are you today?

16 **MR. STANTON:** Well, thank you.

17 **THE COURT:** Good.

18 Then, U.S. All Star Federation,  
19 Mr. Garrison.

20 **MR. GARRISON:** Good afternoon.

21 **THE COURT:** Good afternoon. How are you?

22 **MR. GARRISON:** Fine. And you?

23 **THE COURT:** Good.

24 All right. Let's get going.

25 So, hopefully, you-all read the order

1 that I issued and took me at my word, that those are  
2 the issues that we're really talking about today.  
3 If you just have some burning desire to bring  
4 something else up, I will certainly listen. But I  
5 really set out the things that I want to know about.

6 And let me just start by saying -- by  
7 indicating the issues that I did. I'm essentially  
8 tipping my hand on the Motion for Reconsideration,  
9 because I do think we got some of that wrong.

10 So, the Motion to Strike the class  
11 allegations, I think, brings back some of those  
12 issues and will allow us to rule on those issues, on  
13 the merits, particularly, those issues that we said  
14 had been waived for various reasons. So I'm not  
15 saying I'm going to rule differently, meaning, I'm  
16 not going -- yeah, I'm not saying I'm going to rule  
17 differently. Substantively, I'm just saying they're  
18 back in the game.

19 So those issues in particular were the  
20 dismissal of competitions and camps, based on this  
21 concept of whether they were services instead of  
22 products, as well as the issue related to whether  
23 the Tennessee Class Action statute prevents a Rule  
24 23 class action. So those are issues back on the  
25 table and are outlined in the questions to be

1 addressed at this hearing.

2 Does that all make sense?

3 Anyone have a question about that?

4 **UNANIMOUS RESPONSE:** No, Your Honor.

5 **THE COURT:** Good.

6 So I want to just go through the list of  
7 the questions that we outlined in the order that  
8 sets out the issues to be addressed today. I want  
9 to get all my notes straight first, though.

10 And the first is the -- the first one on  
11 my list is this issue related to competitions and  
12 camps, whether there is a product somewhere in  
13 there. I think we all agree with the law that the  
14 statute only covers products, not services.

15 Plaintiff agree with that?

16 **MR. SEIDEL:** Yes, Your Honor.

17 **THE COURT:** Okay. So the question is, for  
18 competitions and camps, where is the product? And if I  
19 conclude that it's somehow some mix of product and  
20 service, what does that mean?

21 So let me -- I think I know what the  
22 defense's position on this is.

23 Let me hear what the plaintiffs have to  
24 say first on that issue.

25 **MR. SEIDEL:** Yes, Your Honor. Can I approach

1 the podium or ...

2 **THE COURT:** You can argue from wherever you're  
3 most comfortable.

4 **MR. SEIDEL:** Okay. Good afternoon, Your  
5 Honor.

6 **THE COURT:** Okay. Hang on one second. If you  
7 would, since there are lots of you lawyers in the room,  
8 when you start your argument, please state your name  
9 first, for the record.

10 **MR. SEIDEL:** Yes, Your Honor.

11 Good afternoon. David Seidel with  
12 Joseph Saveri Law Firm on behalf of the plaintiffs.

13 So I think that you're correct, Your  
14 Honor, that the distinction is between products and  
15 services. And there are a number of cases that have  
16 held that services are not within the scope of the  
17 TTPA. And particularly, purely, service-based  
18 contracts are not within the scope of the TTPA.

19 So the ultimate question, I think, that  
20 Your Honor needs to address is whether camps and  
21 competitions fall within the ambient of products or  
22 whether they fall within the ambient of services.

23 And in this -- our position is that  
24 camps and competitions are products. They are  
25 products that may be made up of some portion of some

1 goods and some services. But ultimately, they're  
2 both products.

3 And in particular, for example,  
4 competitions, the cheer athletes pay one  
5 registration fee for the product of competitions.  
6 They're not paying for a higher service, for a  
7 professional service, they're paying for product.  
8 And that product includes a lot of different pieces,  
9 but ultimately they pay one registration fee for a  
10 product.

11 For example, they are paying to get  
12 bids. If they win a competition they get bids for  
13 other competitions. They're paying for the use of  
14 facilities. And it's our position that real estate  
15 is a product, not a service. And they're also  
16 getting tickets to Disneyland in some cases. And  
17 with respect to camps, they're also getting bids to  
18 competitions. They're also getting the use of  
19 facilities and other -- receiving other goods.

20 And also, I think it's important to keep  
21 in mind as well that Varsity has tied camps to  
22 competitions. And so, a big reason why cheer  
23 athletes are going to Varsity's camps is because  
24 they're getting a certificate. They're getting a  
25 certificate that says they can participate in

1 competitions.

2 **THE COURT:** I guess what -- are you really  
3 arguing there's a such thing as an intangible product?

4 **MR. SEIDEL:** Yes, Your Honor, in the general  
5 sense. And I would point to Sherwood v. Microsoft. And  
6 that's a case under the TTPA, in which the product was  
7 software, and the suite of all of the things that come  
8 with an operating system in that case. And so ...

9 **THE COURT:** But an operating system, I mean, I  
10 can -- or whether it's actually a physical disc. It  
11 probably isn't anymore. Something gets sent to me that I  
12 can maneuver on a computer, and I can see what's  
13 happening. It just doesn't feel as intangible as when  
14 I -- if I were to go to a competition and cheer and be  
15 evaluated or be taught. Those just feel a lot more -- if  
16 it's a product it's a lot more intangible of a product.

17 Can you get anything closer that you  
18 would be able to point to to tell me why I consider  
19 the competition in the camp's products?

20 **MR. SEIDEL:** Yes, Your Honor. I think we can.

21 And first, though, I would point out  
22 that I don't think there's so much of a distinction  
23 in the case law between tangible and intangible. I  
24 think the distinction is between products and  
25 services. And I think there are products that may

1 be more or less tangible or intangible.

2 Now, in this case, for example, the use  
3 of facilities. So, if somebody were, for example,  
4 to fix the price on real estate and people, you  
5 know, use real estate, it isn't -- that is a  
6 product. It's not a service. And so, here, for  
7 example, a big part of camps and competitions are  
8 the use of facilities, the use of real estate. And  
9 also, they receive goods as part of it.

10 So ...

11 **THE COURT:** But really, okay, let's talk about  
12 real estate. Real estate, either you're buying a piece  
13 of real estate or even renting and staying there for a  
14 long time, as opposed to here, even looking at the  
15 lodging and the meals. And so, your equipment, people  
16 are going, using those things for a specified period of  
17 time and then leaving them.

18 **MR. SEIDEL:** Yes.

19 **THE COURT:** You don't take any of that with  
20 you. And you're right on the "intangible." That was my  
21 term. It's my way of trying to get out, what is a  
22 product and how do I fit that word to this set of things,  
23 and what's a service.

24 **MR. SEIDEL:** Yes, Your Honor. And I think  
25 that is exactly the right question. But I would

1 analogize renting real estate, whether it be for a year,  
2 two years, or a month, to a similar situation that's  
3 happening with competitions and camps. You're renting it  
4 for -- or you're paying to participate and use those  
5 facilities, renting it for a shorter period of time. But  
6 I would analogize those two.

7           And I think one of the key -- I think  
8 the key part in reading the cases is that things  
9 that are services and purely services, are excluded.  
10 But almost everything else is a product. And I  
11 think you can get that from the first Supreme Court  
12 case, the first Tennessee Supreme Court case that  
13 ruled on this issue, and that's Standard Oil Co.  
14 And that's at 100 S.W. And at Page 711 they say,  
15 "Legislature clearly intended to prohibit trusts,  
16 combinations, and agreements affecting all commerce  
17 not covered by the federal statute, and upon which  
18 it had a right to legislate. It did not intend to  
19 stop short of its power or to exceed it."

20           And now, there are subsequent cases that  
21 have excluded, purely, service-based contracts. But  
22 I think everything else is a product. And so, in  
23 this case it seems clear that camps and competitions  
24 are not service-based products, that they are, in  
25 fact, products, whether they're bundled in the sense



1 that there may be certain aspects that seem like  
2 services. But when somebody pays their registration  
3 fee, they're not paying for the skill of labor that  
4 is considered a service in the cases, for example:  
5 Waste hauling; three trimming; insurance-based  
6 contracts.

7 And I think in this case these are, when  
8 added together, when looked at the whole,  
9 ultimately, they are products under the TTPA.

10 **THE COURT:** I assume the camps come with some  
11 payment for the services of someone who is going to teach  
12 the campers.

13 **MR. SEIDEL:** That's right, Your Honor.

14 So I think camps have more of a portion  
15 that can be looked at as services, in the case of  
16 the camp instructor. Certainly, that's not the case  
17 with competitions. And I think what's also key,  
18 again, Your Honor, is time arrangement between camps  
19 and competitions where ultimately, a lot of campers  
20 were going to those camps to get a certificate to go  
21 to competitions.

22 So we're not saying that there are no  
23 aspects of camps or competitions that appear  
24 service-based. But I think the question is not  
25 which aspects are more like services and which

1 aspects are more like goods. I think when you look  
2 at it in the total- -- I think the right question is  
3 to look at it in a totality of what's being offered,  
4 that participants are paying one registration fee  
5 for the entire product. And I think you can  
6 analogize this to other similar situations: Going  
7 to a movie, I think, buying a ticket to go to  
8 Disneyland, which is also included. Those may have  
9 some services attached. But I wouldn't qualify -- I  
10 don't think it's proper to qualify them as services  
11 and, therefore, exclude it under the TTPA. I think,  
12 ultimately, they're products.

13 Thank you, Your Honor.

14 **THE COURT:** Anything else on that point?

15 **MR. SEIDEL:** Nothing further, unless you have  
16 any further questions, Your Honor.

17 **THE COURT:** Let's hear from the defendants.

18 **MR. KAISER:** Thank you, Your Honor. I'm going  
19 to stay over here, if that's okay.

20 So, cheer competitions and cheer camps  
21 are not bundled visiting services in any sense it  
22 matters. And when a team goes to a cheer  
23 competition, it depends on registration fees that  
24 will be given a slot to compete. It will be judged  
25 and sported. So that's the services that are

1 provided. Everything is a service. Similarly, when  
2 a cheerleader goes to cheer camp, he or she pays a  
3 registration fee for the instruction that will be  
4 provided. It doesn't really sound like there's much  
5 of a disagreement about that.

6 We've heard some things about some  
7 ancillary things that come along with competitions,  
8 for example, but those ancillary things themselves  
9 are all services. Access to the place where you do  
10 the competition is completely ancillary, because  
11 they need to be judged. In that conception it would  
12 seem that they would say, going to a hairdresser or  
13 a barber would be a "good" because you get to sit in  
14 the seat for the services performed. Going to a  
15 doctor's office is a "good" because you get to sit  
16 in the waiting room for some period of time and  
17 maybe you get to use the doctor's office's bathroom,  
18 which is another example they used in their brief.

19 And I don't think anyone would say that  
20 those things are goods. Those are services. The  
21 services are provided. Everything else is ancillary  
22 to those services being provided. And the Courts  
23 have looked at this issue all the way back to the  
24 Tennessee Supreme Court in that McAdoo case. And  
25 that case involves an indirect dependent conduct in

1 the word of construction contracts. And the  
2 contracts, of course, had the management of  
3 construction, which was considered a service. And  
4 that was really where the anticompetitive conduct  
5 was alleged. But, of course, whenever you build  
6 something there's a whole lot of goods that go on  
7 with that. You've got drywall, and concrete, and  
8 pipes, and all that sort of thing.

9 And the Court distinguished between  
10 those two things and said, yeah, that's true, but  
11 this is about the service. This is about the  
12 service of constructing and contracting, therefore,  
13 the TTPA does not cover that.

14 **THE COURT:** Well, here, isn't the plaintiff's  
15 position all about the bid and what their allegations --  
16 a big part of their allegations focus on that the bid  
17 that comes out of these camps is part of what they find  
18 the defendants have done wrong here, and that that is  
19 the -- because that's the essence that comes out of the  
20 camps, just like, the management of the construction  
21 project was the essence of what they were challenging  
22 there, that that's something that does lead to a product.

23 **MR. KAISER:** Okay, so, let's talk about bids  
24 for a second.

25 So they said that, well, at some

1 competitions, some competitions, you know, we're of  
2 class here. Everything's in play, right. But  
3 they're focusing on little examples.

4 But in some competitions you can get a  
5 bid to another competition. And I'll talk about  
6 camps in a second. But that's kind of  
7 terminological, right. That's sort of circular  
8 world. But then if the registration fee to the  
9 competition is a service in the beginning -- in the  
10 first place, getting another registration fee paid,  
11 if that's what the bid means, that's just getting a  
12 service paid for. So it's service on service.

13 **THE COURT:** If the competition is a service.

14 **MR. KAISER:** Right, right. So it sort of  
15 doesn't really change that dynamic.

16 Now, in camps, far be it for me to  
17 characterize what they said about camps. But I  
18 believe what they're saying is that a few Varsity  
19 competitions, and this is just a few, require you to  
20 attend and receive a credential for safety and other  
21 things at a Varsity camp. So, in other words, if  
22 you want to go to the competition you have to go to  
23 the camp. I think that's what they're saying.

24 But, again, that's not even receiving --  
25 that's just receiving access to the competition.

1 That's not receiving a bid for the competition or  
2 getting your registration fee to the competition.  
3 That's just a qualification you have to meet to be  
4 eligible to compete in the competition. And, again,  
5 it's a very small sliver of competitions that have  
6 this requirement, typically, very high-level  
7 competitions.

8 **THE COURT:** Well, some of that answer though  
9 goes to one of my issues here. You know, I realize a lot  
10 more has happened in this case beyond the Motion to  
11 Dismiss stage. But this is a Motion to Dismiss.

12 **MR. KAISER:** Right.

13 **THE COURT:** So there may be a lot of  
14 explanations for the details of what all this means,  
15 ultimately, but at this stage I've got to treat it as a  
16 Motion to Dismiss.

17 **MR. KAISER:** Absolutely.

18 **THE COURT:** So, what does  
19 that -- should -- listening to plaintiff's position that  
20 they contend these are products, you know,  
21 shouldn't -- why shouldn't I let it go forward as to the  
22 Motion to Dismiss to see what else is going to happen  
23 probably tomorrow, as we start looking at the next stage  
24 of the motions?

25 **MR. KAISER:** Your Honor, there's several

1 reasons. First of all, of course, Quimbee requires it to  
2 be plausibility to what they're saying.

3 **THE COURT:** Sure.

4 **MR. KAISER:** It's a narrative of facts behind  
5 what they're saying.

6 **THE COURT:** Sure.

7 **MR. KAISER:** So they say, six paragraphs in  
8 their complaint to you -- they sent you six paragraphs,  
9 specifically, Paragraphs 47; 51; 63; 74; 184 and 213.

10 And I would absolutely urge the Court,  
11 as I know it will, to go and look at those six  
12 paragraphs. They say those are the paragraphs in  
13 the allegations that they want to go forward, based  
14 on.

15 So, Paragraph 47 describes Varsity's  
16 business. It doesn't say anything about goods. It  
17 just talks about what Varsity does as a business.

18 Paragraph 51 sort of makes the point  
19 we're trying to make as to competitions. It says,  
20 "Participants pay to complete, including fees for  
21 events, USASF registration fees, music licensing and  
22 insurance." So that's -- every one of those seems  
23 to us, anyway, is clearly a service.

24 And then they say, "Participants pay  
25 substantial sums to Varsity for associated goods and

1 services, as set forth herein." And what they're  
2 getting at there, I think, tends -- they talk about  
3 associated goods and services tends to be apparel.  
4 But, again, that's paid separately. So it's not  
5 part of the -- it's not part of the registration  
6 fee. It's a separate thing that they may or may not  
7 purchase from Varsity and from someone else.

8 And it's sort of a little bit -- and,  
9 you know, they talked a little before about Disney  
10 tickets and I just want to touch on that for a  
11 second.

12 A Disney ticket is access to the park.  
13 You get to go into the facility and you get to ride  
14 the rides and you can see the shows. You don't get  
15 to take anything home with you. Believe me. I was  
16 just at a Disney park and I can assure you, you get  
17 nothing, except access to the park. If you want to  
18 bring something home with you, you have to take out  
19 your credit card and buy that something, whatever it  
20 is, a T-shirt or Mickey ears, or whatever.

21 So, when they say, Disney tickets, when  
22 they say associated goods are goods, they're talking  
23 about things that were purchased separately from the  
24 registration. And they can bring a case based on  
25 those things. And they have. They have an apparel



1 claim, such as this. And that's not at issue today.  
2 But when they try to say there's some sort of good  
3 that comes with the registration fee when they don't  
4 point to anything that you actually have at the end  
5 of it, other than the experience of having gone to  
6 the competition, which is certainly not good, it  
7 doesn't get there. And, again, these are their  
8 allegations.

9 Just to run through the rest of them, 63  
10 sort of goes the same place with the camps. It  
11 says -- speaking of camps, it talks about, after you  
12 get instructions, so forth, and all these services  
13 that were mentioned before, it talks about,  
14 "Varsity-promoted Cheer Camps operate as a showroom  
15 and sales platform for Cheer Apparel and other  
16 income streams."

17 So, again, by their own allegations  
18 here, you can see that these are separate purchases.  
19 You're not buying any of these things that might be  
20 offered to camps, unless you choose to, like in this  
21 showroom sales platform.

22 The other three -- 74 is, again, about  
23 camps. It doesn't say anything about goods being  
24 put in the registration fees.

25 184 is about competitions and it talks

1 about bids. So we're back to that issue.

2 And then, 213 talks about all the things  
3 you need to run a camp, which isn't exactly the same  
4 point. But what -- it speaks of facilities;  
5 instructors; coaches; assistants; choreographers;  
6 support staff; medical staff; liability insurance;  
7 and availability of equipment.

8 So, again, none of these things suggest  
9 tangible products. And if "tangible" doesn't rub  
10 people the right way, it doesn't suggest a physical  
11 thing. Instead --

12 **THE COURT:** Does it -- I guess that's the  
13 question. Does it have to? Does a product have to be a  
14 physical thing?

15 **MR. KAISER:** I think a product has to be  
16 something that you take with you. It can't just be a  
17 memory or transitory access to something, because those  
18 are quintessential services. But I guess what the  
19 Supreme Court had in mind when it talked about, for  
20 example, in the Freeman Industries, which is a more  
21 recent case from the Tennessee Supreme Court, it talked  
22 about the purposes of the statute of the TTPA, were to  
23 preserve free and fair competition from the sale of  
24 merchandise that become a part of the massive property in  
25 this thing.

1 And also, the second thing it said, it  
2 was to preserve free and fair competition in the  
3 manufacturer and sale of articles of domestic growth  
4 and domestic raw material. That's the Supreme Court  
5 of Tennessee speaking in 2005.

6 So I think that answers the question of,  
7 what are we talking about here. We're talking about  
8 merchandise. We're talking about the massive  
9 property. We're talking about articles. We're  
10 talking about raw material. None of the things  
11 they're talking about are any of those things. And  
12 all of the cases that are cited, including, I would  
13 add, several cases that they say are all about, to  
14 the extent there's an intangible or a good involved  
15 or something involved, they all have said, no,  
16 that's not -- that doesn't get you there.

17 So, for a case like Amodeo, which is a  
18 case that they cite. This is 2009 Westlaw 736656,  
19 Tennessee Court of Appeals (2009). This is a case  
20 about chiropractors and chiropractor services. And  
21 the chiropractors came and said, well, wait a  
22 second. We sell these things with these services.  
23 There's, it said, 43 different products, I think  
24 they said: Ankle support; cervical collars; and so  
25 forth.

1 And the Tennessee Court of Appeals  
2 rejected that argument. And it said, "To allow such  
3 a claim, would expand the TTPA beyond the scope  
4 intended by the general assembly and allow claims  
5 under the TTPA whenever a primarily-serviced  
6 industry provides a product ancillary such as  
7 service."

8 And there they were talking about  
9 physical things that the folks took home with them.  
10 And there, truly, is another one that they cite  
11 (2008) Westlaw 2510581, also from the Tennessee  
12 Court of Appeals, 2008. And this had to do with  
13 tree services, you know, basically, landscaping.  
14 And there the argument was, well, to do the  
15 landscaping they have to apply herbicide and they  
16 put the herbicide on the plants. So that's a good.  
17 And the Courts said, no, that's not right at all.  
18 They said, that's just ancillary to the service  
19 reference, so therefore it doesn't count.

20 **THE COURT:** How do I fit the real estate  
21 example into your outline of what it means, what a  
22 product means?

23 **MR. KAISER:** Yeah, so, I think real estate is  
24 an interesting point. If we're talking about fixing the  
25 price of real estate to be sold, there might be a

1 discussion, because you might argue that that's a raw  
2 material. But when we're talking about transitory  
3 access, transitory short-term, not even a legal right to  
4 access, facilities such as a venue, a performance venue,  
5 or a Disney park, or the seat at the hairdresser, or the  
6 barber where you get your haircut, I don't think that  
7 would qualify as a good. You don't get to take it with  
8 you. You don't have any rights in it. You don't have  
9 any legal claim to it, either in the short-term or  
10 permanently. You can't sell it to anybody else. It's  
11 just literally a brief time right of access to a space to  
12 basically have services performed for you.

13 So, I mean, I think if you start going  
14 down that road, like, sort of very short-term access  
15 to real estate, then all these other cases just fall  
16 away. There's really nothing left at that point.  
17 And I think the courts in Tennessee, at least, have  
18 counseled not to go down that road. That's not the  
19 road that the TTPA is suppose to go down, or the  
20 general assembly.

21 **THE COURT:** So, to you, a good and a product  
22 is the same thing, right? A good -- something has to  
23 be -- well, if something is a good it's a product. A  
24 physical thing.

25 **MR. KAISER:** I think that's right. I think it

1 has to have some physicality or at least some permanence  
2 there. It can't just be some transitory access to a room  
3 or to a facility or something like that.

4 I mean, one of the examples that caught  
5 our eye was, they talked about going to a theater or  
6 a concert. They said, well, you get to go use the  
7 bathroom, and that's a product. Using the bathroom  
8 is a product. Well, I mean, it's not as if you get  
9 to take the bathroom home with you. You can't take  
10 the sink and cart it out of there. You have to  
11 leave everything the way you found it.

12 And so -- and, again, in terms of bids  
13 on the incident- -- incidentiality [sic] and the  
14 fact that nothing they talk about has anything to do  
15 with these ancillary things that they're calling  
16 products. They're not saying that we did something  
17 to fix the price of venues, or to fix the cost of  
18 going to the bathroom at some point. They're not  
19 saying that at all. They're talking about the poor  
20 service that was provided at the camps, and separate  
21 the competitions.

22 **THE COURT:** Thank you.

23 Mr. Seidel, first, the full side of that  
24 Standard Oil case. Do you have the full cite of  
25 that?

1

2

**MR. SEIDEL:** Well, I apologize. What -- which  
3 case, Your Honor?

4

**THE COURT:** The Standard Oil case that you  
5 mentioned.

6

7

**MR. SEIDEL:** Yes, Your Honor. That's 100 S.W.  
8 at 711 was the --

9

**THE COURT:** Pinpoint.

10

11

**MR. SEIDEL:** Well, yeah, it was pin cite from  
12 the quote that I gave the Court.

13

**THE COURT:** Okay. And then, any response to  
14 what Mr. Kaiser has said?

15

16

**MR. SEIDEL:** Yes, Your Honor.

17

So, first of all, I think the discussion  
18 from Varsity makes clear that this is a factual  
19 issue that should be addressed, possibly, at summary  
20 judgment. For example, what is -- what cheer  
21 athletes are paying for with a camp, with their  
22 registration fee, for example, a registration fee  
23 for competition, and all the things that they get,  
24 and what they are ultimately getting from that fee,  
25 that goes to the issue of whether it's a product or

1 whether it's a service.

2 Now, I don't -- I haven't heard anything  
3 from defendants saying that a competition is somehow  
4 a service in line with the cases that they cite.

5 So, for example, in McAdoo, that was a case about a  
6 construction service. And the Court specifically  
7 said that the reason that the plaintiff didn't get  
8 the bid, it was because the defendants felt they  
9 weren't skilled enough. It had nothing to do with  
10 building materials. That was purely a service-based  
11 contract.

12 Same thing with Amodeo, the chiropractor  
13 services case. So, the plaintiffs in that case  
14 alleged a conspiracy in chiropractor services. And  
15 one of the defenses was, well, we also sell other  
16 products, but that wasn't an issue in the case. The  
17 plaintiffs didn't bring a claim alleging that  
18 products were increased.

19 And so, ultimately, defendant's position  
20 is that, essentially, everything is a service unless  
21 it's a raw material or good. So, according to  
22 defense -- I mean, and that goes far too far. So,  
23 for example, a ticket priced to an NBA game,  
24 according to them, it's a service provided some  
25 skill to you, consistent with these cases. And we



1 don't think it is.

2 **THE COURT:** Well, we hope there's skill  
3 involved on our part, but not always --

4 (Simultaneous, unreportable crosstalk.)

5 **MR. SEIDEL:** Certainly some skill --

6 **THE COURT:** -- that's a Saturday night thing.

7 **MR. SEIDEL:** Certainly, some skill involved.

8 But I think when you look at going to an NBA game or a  
9 sports game, it's not a service that's being provided.  
10 It is a product. Ultimately, the entire package that  
11 you're getting is a product. Again, according to  
12 defendants, any use of real estate is a service, because  
13 you're allowing somebody to have possession and use of  
14 real estate. And I don't think that's correct. And I  
15 don't think that's supported by the case law.

16 And the only other thing I think I would  
17 say, Your Honor, is that I think defendant's  
18 position takes far too narrow a view of what the  
19 cases say, and essentially are asking Your Honor to  
20 hold that the TTPA only cover goods and raw  
21 materials, and everything else is a service.

22 I think it's a better read of the cases,  
23 that there are products which are a combination of  
24 multiple things, and then there are purely  
25 service-based issues, and those service-based

1 contracts are not within the scope of the TTPA. And  
2 I do think, though, that a factual record will help  
3 clarify whether this is a product or a service. But  
4 I think it's clear it's not a service.

5 **THE COURT:** Is there case law support that an  
6 NBA game is a product?

7

8 **MR. SEIDEL:** No, Your Honor. That specific  
9 facts have never come up in the courts.

10 **THE COURT:** Mr. Kaiser, I'm assuming you would  
11 say, no, it's not a product.

12 **MR. KAISER:** A ticket to an NBA game, no, I  
13 don't think that's a product. I think that's a service.  
14 It's a license to go sit in there and see what  
15 they're entertaining. And the entertainment is a  
16 service.

17 So I think you have to look at the --  
18 what the customers are getting and what they're  
19 getting -- why are they coming to a varsity  
20 competition? It's not something they can go inside  
21 the Georgia Congress Center or in the arena in this  
22 area to sit in the arena for the pleasure of doing  
23 it. They're there to be judged. They're there to  
24 perform. They're there to have the opportunity to  
25 sport, and perhaps, enter mid-southern competitions,

1 for sure, which, again, are just further services.

2 So, yes, I would certainly say a ticket  
3 to an NBA game is not a good, it's a right to  
4 achieve a service.

5 I guess one thing I would -- there's  
6 another case that I'll just touch on real briefly.  
7 It's a case having to do with ATM cards. And in  
8 this case the issue had to do with how ATM card  
9 transactions were processed. And the Court said,  
10 well, that's a service, earlier, at least their  
11 argument was, that's a service. And the Court said,  
12 well, no, you're giving everyone an ATM card, so  
13 that's a product (mumbling) -- physically, you get  
14 to take it home with you. And the Court said, well,  
15 all the ATM card is a means to access the service  
16 you get when you use an ATM machine. And that's  
17 exactly, essentially, what we're talking about here  
18 with the NBA example if there are other examples.  
19 And that case, by the way, is Bennett vs. Visa, 198  
20 S.W.3rd 747.

21 And the only other thing I'd like to say  
22 is the Serenelle (phonetic spelling) case that they  
23 mentioned is a very old case and was very general,  
24 and not really dealing with this issue. By far, the  
25 more on point cases are McAdoo, which Quimbee Court

1 has looked at these issues, cites for these points.

2 And then, I would also argue Freeman, in  
3 the light of dubious -- which is used to describe  
4 the purpose of the statute that was passed before  
5 the Court, which is really what the Tennessee  
6 Supreme Court has ruled on.

7 **THE COURT:** What about a response to  
8 Mr. Seidel's point that, really, we should -- I should  
9 let it go forward as a matter of a Motion to Dismiss,  
10 because the actual record should be developed if they've  
11 alleged that there are products involved in the various  
12 markets. And thus, I should let it go goin' forward at  
13 this stage.

14 **MR. KAISER:** Well, I think they've already  
15 kind of indulged themselves on that, because in the  
16 papers that they filed in August of this past year, after  
17 discovery was closed with the fuller band and everything  
18 that was ever going to come out of discovery, including  
19 things that they said they learned in discovery. So, for  
20 them to now say, well, there's other things -- stuff we  
21 can put forward, we've done away with not identifying,  
22 other than the Disney thing, which we've talked about.  
23 It seems to me that we just keep kicking the can down the  
24 road, in a case that really, with all respect, we're  
25 getting the part of the can -- we're kicking things down

1 the road.

2 Things that can be decided, I would  
3 submit, should be decided. We read the allegations  
4 in their complaint. They had the full discovery  
5 record. They've brought up some other things in  
6 their motion in this case. If the Court wants to  
7 consider them as a third in the complaint, I don't  
8 think we'd have an issue with that. But to say,  
9 well, let's just, again, let this go, based on  
10 something that they don't identify that may have  
11 happened in discovery, I would assume that that's  
12 not correct. As a formal matter, it's certainly not  
13 correct. It's the Court's prompting, Quimbee, that  
14 requires the allegations, again, in the complaint.

15 **THE COURT:** Right. I mean, the complaint has  
16 to hold up, but I'm hesitant to not kick the can, if  
17 kicking the can is appropriate.

18 **MR. KAISER:** Yes, I understand.

19 **THE COURT:** I've kicked enough cans in this  
20 case. I don't really -- you know, I don't relish kicking  
21 more. But I still have to respect the procedural posture  
22 of where the Motion to Dismiss is. And I understand your  
23 position is to -- making sure I also apply the right law  
24 at the Motion to Dismiss stage, because and I'm hesitant  
25 to look ahead and say, well, they don't, you know, after

1 all this has been briefed, they still didn't cite  
2 anything. I can't really look to that.

3 **MR. KAISER:** Well, I suppose, you know, we  
4 were asked to come here today to address this factual  
5 point. They do have the benefit of full discovery, and  
6 the one viewpoint I think I brought up was the Disney  
7 ticket point, and, obviously, you have our position on  
8 that. But I don't know that there's anything else that  
9 they could bring up if they tried.

10 **THE COURT:** Okay.

11 **MR. SEIDEL:** So, a couple brief points, Your  
12 Honor.

13 **THE COURT:** Brief.

14 **MR. SEIDEL:** First -- yes, it's not that we  
15 need more discovery. It's that we haven't had an  
16 opportunity to brief this issue. And so, when this issue  
17 is ripe for us to brief and put in the facts that we have  
18 in discovery, I think that's the most appropriate time.  
19 So I wouldn't say it's, "Kicking the can down the road,"  
20 I thinks it's putting it in the correct posture, which  
21 is, it's a factual issue. We need to be able to brief  
22 the issue with the facts.

23 The other thing I would say, Your Honor,  
24 it's not just us that say that this is a bundle of  
25 goods and products. They admitted it at ECF 56 at

1 the end of their introduction. This is page 2.  
2 They talk about how it's a bundle of products and  
3 services. And so -- and that's all.

4 **THE COURT:** But did they say that in the  
5 context of all of these markets or just, if you, you  
6 know -- because one market, we've said it's products.  
7 We've said "apparel" or "product."

8 **MR. SEIDEL:** Yeah.

9 **THE COURT:** So, was that statement made in the  
10 context of looking at all three of these markets?

11 **MR. SEIDEL:** That's my understanding. It's a  
12 little bit vague, to be honest. It's not specific to  
13 apparel. And so, I believe that, yes it was addressing  
14 all three of the markets. But it isn't clear. It isn't  
15 clear, one way or the other.

16 **MR. KAISER:** If I may add one thing, Your  
17 Honor?

18 That's just simply just not right off.  
19 When we speak about bundling in this case, they're  
20 talking about the allegation of the bundling of  
21 competitions. In other words, the rebate program  
22 that gives people discounts if they purchase  
23 multiple competitions. This is a bundle of  
24 competitions. We do not speak in terms of bundling  
25 of, you know -- if you buy a competition you get a

1 good along with the competition. We would never  
2 have said that, because it isn't true.

3 The other scenario where bundling might  
4 come up, is the fact that the gyms may bundle a  
5 number of different things in their offerings to  
6 their customers. So, not our -- not us, but our  
7 down -- our customers to the gym, they take our  
8 competitions -- you know, when they go to a cheer  
9 camp where they say, well, if you come to our gym  
10 and pay us "X" hundred dollars a month, you'll get  
11 training; you'll get weightlifting; you'll get a  
12 uniform; you'll get -- we'll go to six competitions  
13 or ten competitions, or whatever. That is a bundle,  
14 sure. But that's with the -- gyms, not us, sell the  
15 accounts, not -- that's not us bundling or anything,  
16 that's what the gyms are selling.

17 **THE COURT:** Well, is the -- are the  
18 plaintiffs' allegations that, you have done something to  
19 lead the gyms to bundle in this way?

20 **MR. KAISER:** No.

21 **MR. SEIDEL:** But, Your Honor, I think it's  
22 important to just read into the record what they said.  
23 And also, everything that Mr. Kaiser just said is a  
24 factual issue, and so, we should be able to brief these  
25 issues on a factual basis. But I'll read -- this is



1 ECF 56, page 1 from the introduction:

2 "This includes such disparate items as  
3 the registration fees that All Star gyms pay to have  
4 their teams participate in All Star competitions."  
5 So we know they're talking about the market of  
6 competitions.

7 "Apparel worn at such competitions,"  
8 market for apparel, and, "Cheer camp registrations,  
9 backpacks, spectator tickets, and USASF membership  
10 dues."

11 So what they're talking about there is  
12 all three markets. And then they say, "As is  
13 self-evident, such a broad combination of products  
14 and services can not be encompassed within a single  
15 class, especially an indirect purchaser class where  
16 assorted combinations of the various products and  
17 services are bundled by intermediaries with their  
18 own products and services before being sold as  
19 bundles to putative class members."

20 So I think there is a factual issue as  
21 to whether these are products and services. I think  
22 a more developed factual record is appropriate and  
23 we haven't had a chance to brief it on that basis.  
24 And I think our complaint is certainly sufficient,  
25 based on what we've alleged, as well as the

1 inferences that Your Honor can draw, with respect to  
2 these markets.

3 And so, ultimately, I think these are  
4 products and not services.

5 **MR. KAISER:** I would just note the key phrase,  
6 they were just "intermediaries," which is exactly the  
7 same. An intermediary is not (mumbling) with Jones.

8 **THE COURT:** Okay. All right. We're going to  
9 leave it at that.

10 The next issue that I have relates to  
11 the Shady Grove issue, the whether the Tennessee's  
12 class action bar is substantive in procedure in how  
13 it interacts with Rule 23.

14 Let me start with -- is this you, too,  
15 Mr. Kaiser?

16 **MR. KAISER:** Yes.

17 **THE COURT:** Okay. Let me start with  
18 defendant.

19 How does Rule 23 -- Federal Rule 23  
20 "abridge, enlarge or modify" a substantive right of  
21 a -- under the Tennessee law.

22 **MR. KAISER:** So, I would start, in response  
23 and maybe make this a relatively short response by  
24 commending the Court to its own decision in the Motion to  
25 Dismiss ECF No. 333 --

1           **THE COURT:** Yeah, don't do that.

2           (Simultaneous, unreportable crosstalk.)

3           **MR. KAISER:** At 57, 58, 59 -- well --

4           **THE COURT:** I'm not sure I got it right there.

5           **MR. KAISER:** Okay. Well, we think you did,  
6 quite correctly, and not just in the conclusion, but in  
7 the analysis, which is why I really have a hard time  
8 intruding on it, in a sense, because it's really exactly  
9 what I would say.

10           In that decision the Court spoke about,  
11 "Courts have looked to whether the state law in  
12 question applies to all claims, or whether its reach  
13 is limited to certain claims, as an indication of  
14 whether it substantially impacts state substantive  
15 rights."

16           So the issue in all these Shady Grove  
17 cases is, is it a procedural rule, in which case,  
18 federal rules apply, or is it a substantive rule, in  
19 which case the state law applies over here. And the  
20 way this doctrine has come out across the board in  
21 many different courts cases, has been questioning  
22 whether it's -- whether the law in question is a bar  
23 on class action on a particular subject matter,  
24 irregardless of the source of law, or whether the  
25 bar and practice is part of the remedies in the

1 various statute at issue.

2 And here, under the TCPA, it absolutely  
3 is the various statute at issue. The TCPA  
4 literally, in the section on remedies, it talks  
5 about what remedies are available. It says,  
6 specifically, right there, no class action.

7 So, the state legislature has said, we  
8 do not want this TCPA, which, after all, is a  
9 statute warranty-designed to deal with, shall we  
10 say, transactional issues in the market place, maybe  
11 a warranty issue or a lemon car or something like  
12 that, so that the consumer has some ability to --  
13 some leverage against the counterpart, the vendor or  
14 whatever. But not -- but they specifically limited  
15 that leverage, so they couldn't do what is attempted  
16 when there's a class action, which is bring a bunch  
17 of claims together, ruling out that kind of  
18 leverage. That was the whole remedial scheme that  
19 the legislature adopted, quite deliberately.

20 And it doesn't apply to claims under  
21 some other state's laws, or the federal claims or  
22 anything else, which is quit different from that New  
23 York statute in Shady Grove, because in Shady Grove,  
24 the New York statute said, we're not going to have  
25 class actions about wage issues. I don't care if

1 federal wage issues, or state -- or state of Vermont  
2 or whatever. We're not going to have class actions  
3 about that in our courts.

4 And the Supreme Court said, well, that's  
5 fine for the state of New York. And their courts  
6 can do whatever they want. But in federal court, we  
7 have Rule 23, and Rule 23 says we have class actions  
8 when the requirements are met.

9 But Justice Stevens, who, of course, who  
10 then supervised the 5th vote in that case, said,  
11 well, I agree with that conclusion as to the New  
12 York statute. But that doesn't mean that applies  
13 across the board, because oftentimes statutes,  
14 specifically, when it remedies -- and it's really a  
15 remedial scheme that the legislature adopted for the  
16 statute at issue in the case that I'm going to be  
17 looking at to determine whether it's a procedural  
18 rule or a seven -- 8 Rule.

19 And the Court said, you know, there's  
20 all sorts of cases. They cite a bunch of cases, we  
21 cite more cases. The Courts have looked at this  
22 issue and said, well, if that's the TT- -- I'm  
23 sorry, the TCPA in particular, and also as to  
24 similar laws in other states that have this internal  
25 class action, or they've said, no, you can't --

1 that's a substantive rule of the cause of action,  
2 and therefore they can't be a class action. And  
3 that's what the Court -- you know, I won't go  
4 through all the things that this Court said about  
5 that, when you consider the Illinois class action  
6 bar. But it's exactly the same analysis and you end  
7 up in the same place. It's just the case of, you  
8 know, Tenn. Code Ann. § 4718-109, which is the TCPA.  
9 And the provision says, and I quote, "No class  
10 action lawsuit may be brought to recover damages for  
11 an unfair or deceptive act or practice declared to  
12 be unlawful by this part."

13 So it's exactly the kind of scheme that  
14 the Courts have said those class action bars are  
15 enforced in federal court.

16 **THE COURT:** What's the remedy that's available  
17 under Rule 23 that's not available under the Tennessee  
18 statute?

19 **MR. KAISER:** Well, I think what the  
20 legislature had in mind is that class ac- -- when you pas  
21 a law that's basically to give individual consumers a  
22 certain procedure for getting at consumer protection-type  
23 claims, you have breach of warranty, deception, those  
24 sorts of things, they need to be individual, because what  
25 we don't want is a situation where these things can be

1 amalgamated and turn into something that they're not,  
2 inherently, which is the same grade, if I can say,  
3 "Grade" in each claim, like this claim, which is, you  
4 know, a quarter of \$1 billion.

5           **THE COURT:** So, what that means is that rather  
6 than provide this procedure for those claims to be  
7 brought together, we should say to these plaintiffs who  
8 have suffered -- who have allegedly suffered harm, no,  
9 you've got to go back and bring your claim individually,  
10 and each pursue it individually, which we all know  
11 is -- you know, begs the reason why 23 was passed,  
12 because those people will never have the ability to  
13 address their harm. It's not -- it's not in their  
14 economic interest to do it, even though they were harmed.  
15 And I'm assuming that for the purposes of this argument.  
16 I'm not assuming your client says weren't harmed.  
17 Anyway. But ...

18           So, it seems to me what you're coming  
19 back to is that is a procedural rule. It is -- it  
20 was a way for the Courts to say, these individuals  
21 are never going to have the economic power to be  
22 able to bring their claim individually. So we're  
23 going to provide a procedure for them to recover the  
24 same damages, but we're going to put it in a class  
25 action.

1                   **MR. KAISER:** Well, I think what I'll respond  
2 to on that is that this is a judgment the legislature  
3 made, which is no class action. And the reason they did  
4 it, I think, is pretty clear, which is that they know  
5 that when a class action is brought it puts a different  
6 kind of leverage against the defendants that has an  
7 individual action or not. And I would not necessarily  
8 concede that they -- that someone in that position has no  
9 right to bring a claim. They certainly could bring a  
10 claim. They could bring -- you know, there's all sorts  
11 of small claim options, there's also state court options.  
12 It's not impossible to bring a claim as an individual.  
13 But what the legislature clearly was trying to avoid is  
14 exactly what's going on here.

15                   Now, in state court, clearly, they  
16 wouldn't be allowed to do it. So the only question  
17 is, can they do it in federal court. And this is  
18 creating this remedy -- limited remedy by more than  
19 nothing, but limited. They were very careful to  
20 pack it this way. And that's what the state  
21 legislature decided. And that's what the -- all  
22 these cases have ruled -- have said, likewise.

23                   So, I understand the Court's point,  
24 which is that, in an idea world where, you know,  
25 where leverage wasn't a thing and where attempting



1 to enforce settlements, and so forth, out of people,  
2 wasn't a thing. And I'm not saying -- I'm saying  
3 this in the abstract. You might reach a different  
4 judgment, but that's not what the Supreme Court  
5 said. That's not what Justice Stevens said. That's  
6 not what these earlier courts said.

7 It was for a reason, because this TCPA  
8 is designed to keep disputes like this manageable,  
9 small, resolvable. They don't need to be federal  
10 cases. You can go in to small claims court if it's  
11 that type of case. You can go in to state court if  
12 it's -- if you have jurisdiction, or otherwise, in  
13 federal court. You can come in to federal court and  
14 do it, if it's a big enough claim. There might even  
15 be diversity jurisdiction. But that's the limit.  
16 You can't go any further than that, according to  
17 legislature.

18 **THE COURT:** So -- and if I felt a different  
19 way I wouldn't -- the legislature in their infinite  
20 wisdom in Tennessee, certainly has the right to say what  
21 happens in state courts. So, I'm not questioning that.  
22 The question is, was that a procedural statement or was  
23 it a substantive statement?

24 **MR. KAISER:** I agree that that's the question.  
25 I would submit to the Court that, as other courts have

1 found, it was a substantive statement -- a limitation of  
2 how much we're going to let complainants deal with these  
3 types of claims under this very particular statutory  
4 scheme.

5           You know, the other thing that TCPA -- a  
6 bit of an academic purpose -- TCPA also does not  
7 permit antitrust-based claims. So, that has not  
8 been an issue in this case. At some point it will  
9 be. And I only bring it up to say -- to make  
10 certain -- to illustrate the fact that this is not a  
11 catchall statute for anything you don't like  
12 happening. It's a very specific thing you're  
13 dealing with -- a very specific thing, in a very  
14 specific way.

15           And therefore, it's in our judgment --  
16 and we would submit it falls within what Justice  
17 Stevens strongly advised as a substantive rule of  
18 law under these, as opposed to a procedural rule --  
19 of claims. There just is no such thing as a class  
20 action claim under the TCPA.

21           **THE COURT:** So, from your perspective the -- I  
22 started out by asking what is the remedy that Rule 23  
23 provides that is beyond -- makes it substantive -- well,  
24 that makes the bar by the legislature -- turns it into a  
25 substantive bar. And I think your answer is that a class

1 action allows plaintiffs to band together and put  
2 pressure on a defendant to sort of force a settlement.

3 Is that --

4 **MR. KAISER:** I think there is forcing  
5 settlement, but then there's also the fact that  
6 inevitably in class actions, the details start becoming  
7 less important and it becomes more of a mass, sort of  
8 broad attack. And the idea of the TCPA is to handle very  
9 specific things that were not -- in relationship with  
10 those one claims -- in other words, as opposed to this  
11 broad, sort of brush approach of class actions often  
12 take.

13 So I think that was what the legislature  
14 had in mind. They knew that was a problem. In  
15 other words, even if the case were to be litigated  
16 to a judgment, you have that problem as well.

17 **THE COURT:** So it's not necessarily something  
18 we can point to that Rule 23 says, you know, there's  
19 these type of damages. It's really the overall effect of  
20 Rule 23 and what it allows a case to become.

21 **MR. KAISER:** I think that's a fair  
22 characterization.

23 **THE COURT:** Okay. All right.

24 **MR. SAVERI:** Thank you, Your Honor. Joseph  
25 Saveri on behalf of the plaintiffs.

1                   So, I guess I maybe should just touch  
2 briefly on the last bit of dialogue you had with  
3 Mr. Kaiser.

4                   I don't think anything about what the  
5 Tennessee statute thought about the kind of  
6 hydraulic effect of class actions creating  
7 settlement leverage is anywhere in the statute,  
8 anywhere in the cases. I think that is just made  
9 out of the whole cloth.

10                  Rule 23 is a statute -- is a federal  
11 rule of procedure that addresses how claims can be  
12 brought.

13                  So, let me start with this. I think at  
14 a basic level, the question or the distinction  
15 between what is substance and what is procedure is  
16 relatively straightforward. I mean if the rule is  
17 about not what the substance of the claims are, but  
18 how the claims are to be brought, then it is a rule  
19 of procedure. And that distinction is  
20 straightforward. It's common sense. I think it  
21 underlies both the opinion written by Justice  
22 Stevens and Justice Scalia said in Shady Grove.

23                  I would also say that -- and we'll come  
24 to spend a little bit more time on this in a minute,  
25 that the bar -- the New York class action bar that

1 was at issue in Shady Grove is indistinguishable for  
2 present purposes from the TCPA bar. There's really  
3 no daylight.

4 I would want to suggest to the Court  
5 that there is additional new authority that we would  
6 like to bring to the Court's attention that was not  
7 addressed in the briefs. There's a series of cases,  
8 and I think the most recent Sixth Circuit case is a  
9 case called Albright vs. Christensen. It's a 2022  
10 Sixth Circuit case, 24.F.4th 1039. And that's a  
11 case in which the Sixth Circuit, following a prior  
12 Sixth Circuit case called Gallivan vs. United States  
13 the 943.F.3rd 291. That's a Sixth Circuit (2019)  
14 case, essentially adopted and followed the Scalia  
15 plurality decision in Shady Grove.

16 And that -- under that holding,  
17 basically, what Justice Scalia said is that if there  
18 is a federal rule on point, the Federal Rules of  
19 Civil Procedure on point, the federal rule controls.  
20 And among other things, he cited the fact that Rule  
21 23 -- when Rule 23 was at issue in Shady Grove, it's  
22 a rule of civil procedure. It's been part of the  
23 federal rules, I guess, since 1966. There's never  
24 been a rule of civil procedure that the Supreme  
25 Court has struck down as a violation of the rules'

1 Enabling Act. So they have been -- and again, the  
2 Rules Enabling Act allows the Supreme Court to  
3 promulgate rules of procedure, and not rules of  
4 substance. So, under Scalia's view, that was  
5 enough.

6 But that holding, which was part of the  
7 decision in Albright, which reversed a trial court  
8 decision that went the other way, has subsequently  
9 been followed in a number of trial courts in the  
10 Sixth Circuit. This encourages a case called Hinton  
11 vs. United States. And I have the Westlaw site,  
12 (2022) Westlaw 882157. That was a Middle District  
13 of Tennessee case, dated March 24, 2022.

14 There's another case called Smith vs.  
15 CoreCivic, Inc. That's (2022) Westlaw 3051226.  
16 That's a Middle District of Tennessee case, dated  
17 August 2, 2022, in which the Court says that  
18 Albright is a published decision, as such binding  
19 and controlling precedent for this court.

20 There's also a case called are Gray vs.  
21 United States, 556 F.Supp.3d 832. That's a Western  
22 District of Tennessee case from (2021).

23 And most recently there was a Western  
24 District of Tennessee case, dated April 4, 2023,  
25 called Goyer vs. Ash. And that's a (2023) Westlaw

1 277-6732. I have copies of all of those cases if  
2 the Court wants them today. The last --

3 **THE COURT:** That last one you mentioned, what  
4 was -- Goyer versus -- "Goyer," is that what you said?

5 **MR. SAVERI:** Yeah, I wasn't there. I mean,  
6 not at the case. And it's G-O-Y-E-R, v. Ashe, A-S-H-E.

7 **THE COURT:** Whose case was that?

8 **MR. SAVERI:** I -- JTF.

9 **THE COURT:** Judge Fowlkes.

10 **MR. SAVERI:** And I'm revealing that I come  
11 from a far-off district and I don't know -- I don't  
12 have -- these aren't as apparent to me as they may be to  
13 people who practice in this courthouse. So I apologize  
14 for that.

15 **THE COURT:** No worries. No worries.

16 Yeah, I mean, well, certainly, if you  
17 brought copies so you don't have to take them back  
18 home, I'll certainly take them. We can do that at  
19 the end.

20 **MR. SAVERI:** Yeah, so, I did. And hopefully I  
21 brought enough for everybody who wants to read them,  
22 so ...

23 **THE COURT:** We can just take one. That's  
24 fine.

25 **MR. SAVERI:** So the point, Your Honor, is that

1 they -- all of these cases basically follow these two  
2 Sixth Circuit cases, Gallivan and Albright. And  
3 basically, if you read them they come up on -- they don't  
4 come up under Rule 23. They come up in slightly  
5 different context. They come up under the Federal Tort  
6 Claims Act. But not to go too far down this rabbit hole,  
7 but cases under the Federal Tort Claims Act are treated  
8 as diversity cases for purposes of essentially the same  
9 thing we're talking. So they're analogous.

10 Some of the cases have to do with  
11 medical malpractice cases brought under state law  
12 and there are state requirements about whether  
13 affidavits need to be attached.

14 So, to be clear, I'm not suggesting  
15 these are Rule 23 cases, but the point I'm trying to  
16 get at is that the Scalia view of this issue, which  
17 would say that if there is a federal rule in place  
18 and it conflicts with the state procedural -- the  
19 rule, then the federal rule controls.

20 So, that's -- and under that analysis  
21 Rule 23 is the Federal Rules of Civil Procedure. It  
22 conflicts with the state class action bar. And on  
23 that basis, it doesn't apply.

24 **THE COURT:** Let me -- your briefing appears to  
25 suggest that you don't challenge our holding as to the



1 Illinois statute. What's your position on the Illinois  
2 statute?

3 **MR. SAVERI:** Well, Your Honor, I -- with all  
4 due respect, and you know it's coming, the -- we disagree  
5 with it and we think you got it wrong. But we also don't  
6 say that -- I mean, this came up in the other context of  
7 whether the claims were broad or conceded. We brought  
8 that. You ruled on it. We think you got it wrong. And  
9 we think you got it wrong for these reasons. But that's  
10 our position.

11 I would note, Your Honor, that in the  
12 context of Illinois, we did have the benefit of  
13 these -- certainly, the most recent authorities  
14 applying the Scalia decision. But to answer your  
15 question, you ruled on it. You went the other way.  
16 We think we're right. We think you're wrong. And  
17 that's our position.

18 **THE COURT:** Okay. And what does any of that  
19 mean? The other two states -- I haven't asked Mr. Kaiser  
20 this yet, but the other two states the defendants mention  
21 that have similar statutes, I guess, as to Illinois, are  
22 Colorado and Montana. Do you have a position on those  
23 two state statutes?

24 **MR. SAVERI:** I don't. So, Colorado and  
25 Montana, I think to the extent that they have -- those

1 are class action bars, they conflict with Rule 23. And  
2 so, my position is the same.

3 **THE COURT:** Is the same? Okay.

4 **MR. SAVERI:** But again, this hasn't been the  
5 focus of this particular briefing. It's been on this  
6 Tennessee statute.

7 I would also suggest, Your Honor, maybe  
8 this is a theme that's emerging, is that, on a  
9 number of issues -- I mean, we're here on motions to  
10 dismiss on pleadings that were -- the briefing was  
11 completed sometime ago. And I think that this  
12 issue, too, along the lines of what we talked about  
13 a few minutes ago, is perfectly appropriate for  
14 summary judgment. And we --

15 **THE COURT:** Not that you're advocating for  
16 summary judgment for them.

17 **MR. SAVERI:** No, but this --

18 (Simultaneous, unreportable crosstalk.)

19 **THE COURT:** You're saying, considering for  
20 summary judgment.

21 **MR. SAVERI:** No, Your Honor, I mean, to be  
22 abundantly clear, I mean, we think this is a legal issue  
23 and we think that to the extent there are Rule 5- -- this  
24 could be dealt with under Rule 56. And it would be  
25 appropriate to do so. That doesn't mean we think we're

1 going to lose. We think we're going to win. But it may  
2 be, in fact, we'll file the motion.

3 But a couple other things I would just  
4 suggest quickly about this. You know, we cite a  
5 case called Restasis. And Restasis was a reverse  
6 payment case. And that's a case that I handled, and  
7 we handled the class certification. That case was  
8 in front of Judge Gershon in the Eastern District of  
9 New York. She was, in fact, the Shady Grove Judge.  
10 She issued the trial court opinion and she was  
11 reversed ultimately by the Supreme Court.

12 This Tennessee Class Action Bar was in  
13 front of her in that case. And she looked at it and  
14 found it indistinguishable from the New York Class  
15 Action Bar that she originally said was applicable  
16 under -- the Supreme Court ultimately reversed. But  
17 we cite that case in our opinion. We think her  
18 logic on that is compelling.

19 So, Your Honor, just to come back to the  
20 basic point, this statute, right, is not -- doesn't  
21 change -- or this rule does not affect the  
22 substantive rights of those who have claims under  
23 Tennessee state law. We just had a dialogue about  
24 whether those claims could be in small claims court  
25 or some other court.

1           This statute or this rule is all about  
2           how those claims are to be litigated. And because  
3           of that, even under the Stevens view of the world,  
4           that shows that this is a rule of procedure. And  
5           Rule 23, which has been on the books, which has  
6           provided how claims can be brought together since  
7           the 1966 amendment to the federal rules, also  
8           describes and shows how claims can be brought.

9           It's not a rule that changes substantive  
10          rights. People may think that it does, but that's  
11          not what Rule 23 does. It provides requirements and  
12          standards and burdens for the plaintiffs and the  
13          Court to examine in determining the appropriateness  
14          of cases to proceed on a class action basis, as  
15          opposed to an individual basis.

16          So, one other point I would make about  
17          Shady Grove itself, that New York Class Action Bar,  
18          depending on if you're in the Scalia camp or the  
19          Stevens camp, they both agreed that it was -- the  
20          Rule 23 should apply, and the state class action bar  
21          should not. They came to it in slightly different  
22          paths. I'd argue that Scalia here was correct. He  
23          got right to it. But they ended up in exactly the  
24          same place.

25          And so, that's the same place the Court

1 should end up here, with respect to Tennessee.

2 **THE COURT:** Thank you.

3 Mr. Kaiser, let me ask one quick  
4 question, because I'll forget it.

5 **MR. KAISER:** Sure.

6 **THE COURT:** I think the defendant sort of  
7 mentioned in passing, although you don't go into it in  
8 detail: Colorado and Montana.

9 Are you -- as Mr. Saveri said, really,  
10 the focus is on this Tennessee statute. Is that  
11 what your focus is on?

12 **MR. KAISER:** Yes, our focus has been on what  
13 the Court is focused on, which is Tennessee.

14 **THE COURT:** Okay. All right. Go ahead, and  
15 whatever you want to respond to.

16 **MR. KAISER:** Yeah, so I'll be brief as I can.

17 So, much of what we just heard from  
18 Mr. Saveri is about cases that are not Rule 23  
19 cases. Of course, Shady Grove is specifically about  
20 Rule 23. I would submit that Rule 23 is, according  
21 to our Supreme Court in Washington, that is treated  
22 the way it says in Shady Grove. The fact that in  
23 other situations, diversity cases may be handled  
24 differently, or different requirements may be  
25 treated differently if it's state requirements. It

1 really isn't germane when you have a Supreme Court  
2 case that's kind of right on point.

3           They also note that those cases that you  
4 just cited, said -- I think that last point, were  
5 all cases ever available to them when they filed  
6 this motion for reconsideration that they chose not  
7 to include.

8           In any event, there was some mention  
9 about Justice Stevens and what he said. And right  
10 in the beginning of his opinion he says the New York  
11 law at issue, the New York civil practices law,  
12 annotated, CPLR, is a procedural rule that is not  
13 part of New York's substantive law.

14           Accordingly, I agree with Justice  
15 Scalia, that Rule 23 applies to facts of this  
16 Court -- of this case. Excuse me. I'm paraphrasing  
17 it.

18           But I also agree with Justice Ginsburg,  
19 that there are some state procedural rules that  
20 federal courts must apply in diversity cases,  
21 because they function as a part of a state's  
22 definition of substantive rights and remedies.

23           So, to say that Justice Scalia and  
24 Justice Stevens felt about this -- this ain't  
25 right -- I don't think is correct. And I also think

1 it's important to remember that that was the fifth  
2 vote. And every court that has looked at this, or  
3 most every court, many courts have looked at this,  
4 have said, you know, we have to follow Stevens  
5 because he's the only reason the case came out the  
6 way it did. If Stevens would have come out the  
7 other way, you know, there would have been no class  
8 actions, even under that New York civil practice  
9 rule, which is totally different from what we're  
10 dealing with here, which we've already talked about.  
11 I won't reiterate.

12 I'd also note that some cases were cited.  
13 There's no more cases that we cite in our brief,  
14 other than pages 5 and 6. I won't go through them  
15 all, to save everybody's time. But they all looked  
16 at this issue, some of which are from other courts  
17 in the Sixth Circuit of the District Court. Some  
18 of which are from courts in this state, federal  
19 courts, including the Western District of  
20 Tennessee, the Hamm case, for example.

21 And all these cases say just what we're  
22 saying today. Same thing this Court said before,  
23 which is, this is a substantive rule and not a  
24 procedural rule.

25 One other thing I just wanted to mention is

1 that this issue of where the remedies are.  
2 Bearden, which is a Middle District of Tennessee  
3 case in (2010), Westlaw 323-9285 said in this  
4 Court, "The class action limitation reflects the  
5 policy that the proper remedy for violation  
6 affecting classic consumers is prosecution by the  
7 Attorney General or by the Tennessee Department of  
8 Commerce and Insurance, not a private class  
9 action."

10 So, you know, Middle District of Tennessee  
11 at least in that case looked at this very issue and  
12 came on out that way.

13 So, I would just submit that this is about  
14 the nature of claims that the legislature has  
15 authorized, and because that is a substantive rule,  
16 and because of that, the class action bar applies  
17 under the Shady Grove.

18 **THE COURT:** Thank you, Mr. Kaiser.

19 **MR. SAVERI:** Your Honor, excuse me. You asked  
20 me about Illinois and Montana.

21 **THE COURT:** Yeah.

22 **MR. SAVERI:** I've had an opportunity to have  
23 my recollection refreshed and so --

24 **THE COURT:** Okay.

25 **MR. SAVERI:** -- you'll see we cite to cases on



1 page 5 in the Footnote 5 of our brief. With respect to  
2 Montana we cite the Toyota RAV4 Hybrid Fuel Tank  
3 Litigation. That's 534 F.Supp.3d 1067. It followed  
4 Shady Grove and applied Rule 23 instead of the Montana  
5 law that I think only applies to individual claims. So  
6 that's Footnote 5, Toyota RAV4 Hybrid Fuel Tank  
7 Litigation. Again, that's not an antitrust case.

8 With respect to Illinois, we also cite a  
9 couple of cases. The Broiler Chicken Antitrust  
10 Litigation case, 290 F.Supp.3d 772, which relies on  
11 a Northern California case, which we handled, called  
12 In re: Lithium-Ion Batteries Antitrust Litigation  
13 (2014) Westlaw 495-5377. That's the Northern  
14 District of California, October 2, 2014.

15 So, again, our position in Illinois and  
16 the Montana Class Action Bar says Rule 23 also  
17 controls. To the extent you rule inconsistently  
18 with that, you know, you've heard our position.

19 **THE COURT:** Okay. Thank you.

20 **MR. SAVERI:** Oh, I'm reminded that I did tell  
21 you that was in our reply in support of the indirect  
22 purchaser, plaintiff's motion for class certification.

23 Thank you.

24 **THE COURT:** That's helpful, since I was just  
25 looking at that.

1                   **MR. SAVERI:** Yeah, which was filed May 25th of  
2                   2023 -- oh, excuse me. I'm going too fast.

3                   What I just read to you is a footnote in  
4                   a brief that we have not yet filed yet. Which  
5                   doesn't change it, right, the facts that -- excuse  
6                   me, Your Honor -- that -- those are the cases to  
7                   answer your question. And I think highlights kind  
8                   of, like, another piece of what -- these briefs were  
9                   filed sometime ago. We're continuing to address  
10                  these issues as we go, including in our reply brief,  
11                  a class certification that's due in six weeks. So,  
12                  I apologize. I got ahead of myself. I didn't  
13                  reveal anything confidential. You'll see it in six  
14                  weeks, but I apologize.

15                  **THE COURT:** That helps, because I turned to  
16                  what I thought was Footnote 5 and I didn't see any of  
17                  that. But the record has your cite, so ...

18                  **MR. SAVERI:** Thank you. And, Your Honor, if  
19                  you have seen it already, we would have to have some  
20                  other kind of conversation about that. I would --  
21                  nothing but kudos.

22                  **THE COURT:** I've not, so ...

23                  All right. Let's move on to the third  
24                  issue, which is predominance. And let me say here  
25                  that, really, my focus on this issue is on counting

1 questions of law, not fact. We are, frankly,  
2 struggling with the notion of 30-plus states,  
3 however many -- how many states? 37 or 36. A bunch  
4 of states. How many do we have all together?

5 **MR. SAVERI:** I think you're right, Your Honor.  
6 I think it's 37 or maybe it's -- I think it's --

7 **THE COURT:** So, somewhere around there.

8 **MR. SAVERI:** Yes.

9 **THE COURT:** Let's say it's 37 states. And --

10 **MR. SAVERI:** And again -- excuse me. Excuse  
11 me. I'm sorry.

12 **THE COURT:** Yes. Well, so the struggle is,  
13 the law in these various states does seem to be different  
14 among the states. There certainly are some that, as you  
15 argue, follow the federal statutes, but not all. But  
16 you've got them all in one class. So how do we deal this  
17 through this mechanism?

18 **MR. SAVERI:** So, thank you, Your Honor.

19 So, I think when you consider the issues  
20 that you're addressing in these -- in a multistate  
21 class action, which asserts claims under the laws of  
22 various states. There are, in fact, kind of two  
23 ways to think about it. And you actually talked  
24 about both of them. One is the predominance issues  
25 under Rule 23(b) (2), and then there's a different

1 kind of set of considerations which have to do with  
2 manageability. And the manageability issue has more  
3 to do, and I can talk about it in a minute, with how  
4 the cases are going to be tried, and how the jury is  
5 going to be instructed.

6 But taking your question that you just  
7 asked, which was a predominance question, right,  
8 which was about whether these claims involve  
9 predominating common questions. And again, under  
10 Rule 23, and under the jurisprudence that's  
11 developed under Rule 23 since 1966, including a  
12 number of Supreme Court cases on this point, we do  
13 not have to prove that all issues are common. We  
14 only have to show that common issues predominate.

15 And the -- as many courts have held,  
16 particularly, well, cases in the area of antitrust  
17 cases, there are literally dozens, if not hundreds,  
18 probably not two hundred, but probably in the  
19 hundreds of cases which held that common issues of  
20 facts in law overwhelmingly predominate. And that's  
21 because, first of all, we start from the proposition  
22 that common issues include a number of issues that  
23 are going to be proved by common evidence. And  
24 that's the touchstone. And the issues that are  
25 going to be proved by common evidence include proof

1 of the conduct in this case, what defendants did,  
2 for example, in this case, proof of the  
3 acquisitions, the mechanic effect of the  
4 acquisitions.

5 **THE COURT:** Let me stop you --

6 **MR. SAVERI:** Yeah.

7 **THE COURT:** -- only because, Mr. Saveri, I  
8 think I get that part of it.

9 **MR. SAVERI:** Right.

10 **THE COURT:** And maybe conceptually, I was  
11 phrasing it wrong, because to me, those are the issues  
12 that -- I don't have as many questions about common  
13 issues of fact.

14 **MR. SAVERI:** Excuse me.

15 **THE COURT:** So maybe it is really what -- the  
16 way you've said it, it's the manageability of a situation  
17 where the damages were coverable in one state and  
18 completely different in another state. Maybe it is the  
19 manageability aspect of that that I'm -- that is really  
20 what is nagging at me more than that.

21 **MR. SAVERI:** So, let's talk about it. I would  
22 only say one more thing about the common issues.

23 So, with the cases held, when they  
24 looked at these multistate cases, really the  
25 question is, are there issues under state law that

1 have to do with state claims, which somehow swamp  
2 these otherwise overwhelmingly common issues. And  
3 so, there is some kind of analysis of how they go  
4 together, right, and they're not separate.

5 But focusing from a purely predominance  
6 issue, numerous cases have held that for a variety  
7 of reasons, because the state antitrust claims  
8 revolve -- the proof of those resolve around the  
9 proof of conduct that is common to the defendant, as  
10 well as the fact that the State claims, either are  
11 directly modeled on the federal cases, they have  
12 harmonization provisions, or they are by statute or  
13 decisional law interpret in common with federal law  
14 that the distinctions that may exist are minor. And  
15 we, in connection with our brief, we had submitted,  
16 I think it's at Docket 70.1, a chart, which goes  
17 through state by state and shows each of those  
18 things. So we're not only just saying it, we're  
19 showing our work. And so, that shows how and why  
20 the federal cases have much more in common.

21 The same is true federal claims that  
22 arise under state consumer protection statutes. The  
23 state consumer protection statutes generally require  
24 proof of deceptive, unfair, or illegal conduct --  
25 same reasons that the statutes are overwhelmingly

1 common. There are differences, but those  
2 differences are entirely unmanageable.

3 So let's talk about how the cases are  
4 managed. And so, as a number of courts have held,  
5 and we cite those in our briefs, the way  
6 manageability is dealt with is through jury  
7 instructions and through special verdict forms.  
8 Because of the things that I just said, the law --  
9 the state claims can be grouped in tranches and  
10 presented to the jury through verdict sheets or  
11 verdict forms that address each of the elements of  
12 the claims.

13 And, in fact, Your Honor, again, you'll  
14 see this in our reply brief. We are going to  
15 address this issue and show how this can be done  
16 based, in fact, on the experience of other federal  
17 judges with these types of situations.

18 There are cases like Nexium; Lidoderm;  
19 Racana (phonetically spelled), which in the last few  
20 years have all involved multistate law claims. And  
21 these issues after class certification, in  
22 connection with trials, including trials to verdict,  
23 were addressed by the special verdict forms. We can  
24 show those to you, Your Honor. And this is going to  
25 be part of our showing on the reply brief.

1 I think it's important in that context  
2 to know that when these -- we are going to rely on  
3 the same body of evidence, with respect to all of  
4 these claims. When we put on our case we are not  
5 going to put on a New York case or a California case  
6 or a Wisconsin case. We're going to put on a case  
7 and we're going to put on evidence which is common  
8 to the class, including evidence of the type I just  
9 described, which is largely, the conduct of  
10 defendants is going to be about the business records  
11 of the defendants, it's going to be the testimony of  
12 defendant's executives, it's going to be the  
13 testimony of our experts, it's going to be testimony  
14 of their experts -- all of that evidence. Like,  
15 we're going to rely on common evidence. And we are  
16 going to rely on that evidence with respect to each  
17 of the state law claims.

18 And when we close, Your Honor, we're  
19 going to ask the jury in a special verdict form to  
20 analyze or answer special verdict questions about  
21 whether we've established various elements. Because  
22 the claims can be grouped, the answers to the  
23 questions will resolve claims under various state  
24 laws. To the extent there are additional claims,  
25 which have additional elements, they can be -- there



1 will be -- there can be additional special verdict  
2 questions.

3 So, for example, if there is a state  
4 claim consumer protection claim has some scienter  
5 requirement that others don't. There will be a  
6 scienter question. And if the jury answers that in  
7 the affirmative, we have established the  
8 claim -- those claims.

9 In the negative, we have -- we will have  
10 failed. We can address that on all the  
11 additional -- to the extent there is variation, each  
12 of those issues can be addressed. And I would say,  
13 Your Honor, that you don't have to necessarily  
14 believe me on it. You can look at what other  
15 federal trial judges have done in this situation.  
16 And the path is well-established.

17 Now, the other thing you should  
18 understand is that we have, in our damage  
19 methodology, we have calculated damages on a State  
20 by state basis. We have calculated them on an  
21 aggregate basis for the entire 50 states. We have  
22 also done it state by state. So we'll be able to  
23 present and show the jury, damages, damage  
24 calculations for each individual state.

25 So if, for example, the jury were to

1 find, well, there are damages for those that reside  
2 in California, but not those who live in Minnesota,  
3 we're going to be presenting evidence to the jury,  
4 which would allow them to determine damages on that  
5 basis.

6 So, Your Honor, once again, you don't  
7 have to believe me. And I would commend -- what I  
8 would recommend Your Honor do is, I think these are  
9 reported questions, obviously. And these are sticky  
10 questions in these cases. And we appreciate the  
11 opportunity to ventilate these. If there are other  
12 particular issues along these lines, let's have that  
13 dialogue. We are going to address these in six  
14 weeks.

15 **THE COURT:** So, you're -- overall, you're  
16 saying, look, this is an issue --

17 **MR. SAVERI:** Absolutely, Your Honor.

18 **THE COURT:** -- but it's an issue to be dealt  
19 with at the trial. It's not an issue that requires, say,  
20 a different class definition. It's not an issue that  
21 requires subclasses. It's something that really is done  
22 as a matter of outlining the work of the jury and how  
23 they are to carry out that work.

24 **MR. SAVERI:** I want to be clear about this. I  
25 mean, at some level, that is the issue that is going to

1 be presented to you for resolution in the Rule 23  
2 motions.

3 **THE COURT:** Okay.

4 **MR. SAVERI:** And Your Honor should understand,  
5 right. So, one, we do not deny that there are  
6 differences of variations of state law. We don't have to  
7 win it by proving that. We certainly believe that they  
8 are a lot more common than they're not. And as far as I  
9 understand, I think that's largely conceded by Varsity.

10 Now, you are going to be asked to  
11 determine under the Rule 23 motion, with respect to  
12 predominance, whether there's significant cohesion  
13 amongst the class, or that we've satisfied you that  
14 we are going to prove our claims, based on common  
15 evidence, or that there are sufficiently  
16 predominating questions over individual issues.  
17 Those are the basic Rule 23 requirements. It's our  
18 burden to show that.

19 And this is case now -- there's been a  
20 substantial amount of the discovery. We're going to  
21 submit a lot of the records from the case, including  
22 the business records of the testimony. We have the  
23 testimony of four experts, which we're also going  
24 rely on. There are also -- I need to be fair.  
25 There are Daubert motions by both sides, saying

1 there are problems with those. But all of that is  
2 part of the Rule 23 analysis. Manageability, which  
3 is also a consideration of the trial plan, is also  
4 one of those requirements, and we intend to do that.

5 But to answer your question, Your Honor,  
6 we think that Rule 23 will be satisfied. And once  
7 you have determined that we're going proceed through  
8 summary judgment at trial, the ultimate issue of  
9 when we're going to address the manageability issues  
10 will be at the time that we -- well, one of them  
11 will be at the charging conference where we are  
12 going to consider the jury instructions and we're  
13 going to consider the special verdict form.

14 Now, among other things, that special  
15 verdict form is not going to refer again to any of  
16 the individual states. It will ask them specific  
17 questions about what our proof is. And the jury  
18 will be asked to make "yes" or "no" determinations,  
19 and then, assuming that we've satisfied each element  
20 of what the reasonable estimate of damages is.

21 So, again, Your Honor, I'll just say it  
22 for the fourth time. We have briefs coming in in  
23 four or five weeks. I am so eager about them, I  
24 gave you a preview of it, unnecessarily a few  
25 minutes ago, which I hope I don't regret. But

1 candidly, Your Honor, I do think it's better to  
2 resolve and address that issue on a fully-developed  
3 record.

4 Doing it on the pleadings, which is the  
5 Motion to Strike, is an odd way of addressing this.  
6 I mean, among other things, we're entitled under  
7 Rule 12, to all the inferences, because we're the  
8 plaintiff that is on the complaint. We've alleged  
9 that -- and made sufficient factual evidence to  
10 support the findings of predominance, a finding of  
11 manageability.

12 Look, from our perspective, we didn't --  
13 we had a reasonable belief and we had facts we could  
14 plead about what this case is. Candidly, we think  
15 this case has turned out, from a discovery record,  
16 to be every -- all of that and more. We think the  
17 evidence in this case is going to be -- will be  
18 demonstratively quite strong. And it certainly  
19 supports the class certification determinations.

20 So we would just suggest that we allow  
21 the briefing to continue. Frankly, I also benefit  
22 from -- it's really good to be in court again on my  
23 feet and having this kind of opportunity to talk,  
24 because I think it provides for the kind of  
25 ventilation of the issues that's required under Rule

1 23 and the rigorous analysis that the Supreme Court  
2 has required. So I think the briefing should  
3 continue.

4 I think the Motion to Strike should be  
5 denied as moot, or denied outright, or reserved  
6 until we have an opportunity to fully address these  
7 issues. And then, if Your Honor has read those, we  
8 can come back. And we welcome the opportunity to  
9 argue the -- this as a matter -- as a hearing on a  
10 motion, but also to present our -- excuse me  
11 (banging noise).

12 We welcome the opportunity to have an  
13 evidentiary hearing on those issues to bring our  
14 experts here. You will see when you get to the  
15 class certification briefing that it is very  
16 expert-intensive. And so, we would be happy to  
17 bring the experts here. We can put them on direct.  
18 We can cross-examine them. Your Honor can ask  
19 questions. And in my experience, it turns out to be  
20 a very -- it's a much more productive way of getting  
21 to the bottom of these issues.

22 And certainly, the defendant's, I'm sure  
23 I haven't convinced them of anything in the last 15  
24 minutes. But they're going to have their  
25 opportunity. And I think that's the best way to do

1 it.

2 I would -- one thing I'll say and I'll  
3 sit down, unless you have other questions. We  
4 recently addressed this issue in a federal cartel  
5 case called the Capacitor case in front of Judge  
6 Donato in San Francisco. On this issue he had  
7 something called a "hot tub" where he brought in --

8 **THE COURT:** I heard Mr. Donato describe his  
9 hot tub process at the MDL conference.

10 **MR. SAVERI:** I -- he was very -- well, he was  
11 enthusiastic on the way in. And I think he was more  
12 enthusiastic on the way out. I think it's fair to say  
13 that he found it to be a very productive thing for him  
14 sitting as a trial judge on a Rule 23 issue.

15 **THE COURT:** I think -- yeah, I was at an MDL  
16 conference and he described that, which seems odd to call  
17 it a "hot tub" process, but that's another issue. It  
18 sounded incredibly interesting, and it sounded incredibly  
19 helpful.

20 I don't know about -- I'm not saying in  
21 this particular case, but just in general, as a  
22 technique.

23 **MR. SAVERI:** And -- but I'll just say that the  
24 hot tub issue was largely on class cert issues and on  
25 Daubert issues. And so, we put that on -- my experience

1 was certainly anecdotal, because it was a thing to do.

2 Unless you have other questions, you  
3 know, I'll sit down.

4 **THE COURT:** Yeah, I think I'm good on this  
5 issue for now. Thank you, sir.

6 **MR. SAVERI:** Okay. Thank you.

7 **THE COURT:** All right, Mr. Kaiser, same focus.  
8 I mean, I cut Mr. Saveri off when he was getting into  
9 what the proof will show about what they think the  
10 defendant's conduct was, because I see common issues  
11 there. To me, that's not the issue. The issue is how to  
12 deal with the fact that these states have different laws.

13 **MR. KAISER:** Yes, I appreciate that. I will  
14 not talk about whether or not there are common issues.

15 **THE COURT:** And let me say, I know you  
16 disagree with that, but you've got to give it up on that,  
17 for me, for now, under this motion.

18 **MR. KAISER:** I understand.

19 And I think, in fact, that's actually  
20 the right way to think about it for purposes of this  
21 motion. What we're really talking about is, you-all  
22 said 37. I think we counted 33. There may be some  
23 of those jurisdictions that were part of the Motion  
24 to Dismiss. But anyway, it's more than 30.

25 And one thing I just heard was what



1 sounded to me, anyway, like a very complicated  
2 process of jury instructions with, I guess, some  
3 sort of flow chart that says, if you find this and  
4 this, and you find this and this, then go to  
5 California, you already know, advance to jail, don't  
6 pass go -- don't -- I mean, it sounds like a very  
7 complicated arrangement, from my ear. Because when  
8 you're dealing with 33 states -- and these are not  
9 minor differences.

10 And the other thing to keep in mind is,  
11 we're not talking about what I suspect is the case  
12 in the case that he's talking about, which is one  
13 market. One market. Here, we have 11 different  
14 markets we. Have apparel. We have competitions,  
15 and maybe we'll have camps. So that's three. But  
16 then, as to camps and competitions, this is the way  
17 they define the markets, not us. They have five  
18 regional geographical ones.

19 So right off the bat, as things stand,  
20 the jury is going to have to think about 11 markets.  
21 And so, when they consider conduct and how effective  
22 prices in each of these markets, that's going to be  
23 a factor that they're going to have to be  
24 considering before they can get to the (mumbling).  
25 I don't mean to bring that up as a common issue, I

1 just need to bring that up as a distinguishing  
2 feature that you don't often see in these antitrust  
3 cases.

4 But moving on from there. The other  
5 thing that I found interesting was that they say,  
6 well, they filed a reply on class certification and  
7 they will explain all of this to the Court. Well, I  
8 would suggest to the Court, why didn't they explain  
9 this when they filed their motion for class  
10 certification? It seems like they've held this all  
11 back so that we don't even have a chance to respond  
12 to it, which I don't think they should be allowed to  
13 raise any of this on their reply. They should have  
14 presented to the court whatever their plan was,  
15 going in. And instead, it just said, it's all the  
16 same, don't worry about it. That was essentially,  
17 the sum and substance of what they said, when they  
18 cited a few cases I didn't get to.

19 So, in response what we did was we  
20 presented a chart that shows 10 pages of state law  
21 references, which is ECF 420 (5-1) and Page ID 1376.  
22 Start there. And among these many differences are,  
23 plaintiffs seek or pursue claims with a mix of  
24 allegations of, you know I don't accommodate  
25 conspiracy. But the laws of New York, California,

1 Tennessee, and Kansas, at least, did not provide a  
2 cause of action for unilateral conduct. If claims  
3 under those statements under the laws, including the  
4 claims on laws of states that do breach unilateral  
5 conduct, how would that work, thrown into the mix  
6 together.

7           The fact-finding for the jury would need  
8 to parse the alleged conduct between unilateral and  
9 non-unilateral, consider the case through both  
10 lenses, simultaneously. And I would submit that  
11 this is hard enough for antitrust lawyers to do.  
12 And I think, as a matter of fact, it would be  
13 impossible for a jury to do.

14           And then, of course, they would need to  
15 figure out, depending on where they came out on  
16 that, what that meant to damages. And there's other  
17 differences. For example, Mississippi law doesn't  
18 allow for claims in a robbery, unless there's a  
19 (mumbling) -- by transaction, only within the state  
20 of Mississippi .

21           So the fact finders are going to have to  
22 consider whether or not that's satisfied. And if it  
23 wasn't satisfied -- and you just heard he's not  
24 going to present a Mississippi case, so they're  
25 going to have to divide that with something. And

1 then they have to consider if it wasn't satisfied,  
2 what does that mean for (mumbling) --

3 A number of the states that they brought  
4 into play was 30-plus states: Arkansas;  
5 Connecticut; Florida; Idaho; Maryland; and  
6 Washington state do not apply -- do not provide a  
7 private antitrust cause of action for indirect  
8 purchasers, which is what they are. And so,  
9 therefore, they're relying on consumer protection  
10 statutes. And there's a case in the Sixth Circuit  
11 called Pilgrim 660 F.3d 943 from the Sixth Circuit  
12 itself, where they struck class allegations where  
13 the Court would need to apply the consumer  
14 protection laws of many states. So it's exactly the  
15 situation we're in.

16 **THE COURT:** Was this at the motion to dismiss  
17 stage?

18 **MR. KAISER:** It was a motion to strike, as I  
19 understand.

20 Just another example, the Tennessee  
21 Consumer Protection Law that we talked about a  
22 little bit earlier, I mentioned in passing, does not  
23 provide for antitrust-based claims at all. So that  
24 means that the Court's dismissal of those claims --  
25 I mean, we suspect that means the Court will dismiss

1 those claims. But if it doesn't -- in other words,  
2 if the Court allows these claim drafts or all  
3 antitrust notes to go to the jury, the jury will  
4 have to simultaneously consider whether there was an  
5 antitrust violation for the other states, while at  
6 the same time, for TCPA purposes, considering  
7 whether there was some non-antitrust violation. We  
8 talked about deception and whatnot.

9 So those are two separate things that  
10 could actually come about simultaneously.

11 **THE COURT:** Let me stop you for a minute and  
12 ask you to -- I think part of the essence of Mr. Saveri's  
13 argument is this motion, although it's a Motion to  
14 Strike, it was essentially at the Motion to Dismiss  
15 stage, so it was filed -- I think it's -- the motion  
16 itself was filed April 15 of 2021, so, embarrassingly,  
17 two years ago, not on you-all's part, on my part, the  
18 embarrassing part. So it's a motion that's been hanging  
19 around for two years. It's essentially a motion based on  
20 the pleadings. Not essentially, it is. So you're  
21 pointing to positions and arguments that make it so that  
22 presenting this to a good jury will be difficult.

23 Mr. Saveri says, hey, let's wait. I'm  
24 going to tell you how we can get it to the jury.  
25 While it's not a completely satisfying answer,

1 because we're closer than we used to be. When I  
2 look at the timing of when this motion was filed,  
3 should I really be deciding, again, based on this  
4 motion, not a motion that might be ripe for a  
5 decision tomorrow, but based on this motion, should  
6 I really be deciding it based on whether it will be  
7 confusing to the jury or not or whether we could  
8 work it out and figure out what actually, ultimately  
9 gets to the jury through Motion for Summary Judgment  
10 and so forth.

11 **MR. KAISER:** Well, I understand the Court's  
12 point. I would say, though, that on this particular  
13 issue, just like in Pilgrim in the Sixth Circuit, there  
14 are issues of class certification that were just  
15 apparently the face of the complaint that do counsel for  
16 decision on that basis. And this is one of them. This  
17 is not a factual question. We're not arguing deep into  
18 the weeds of Daubert motions and different things that  
19 experts said. We're just talking about differences in  
20 state law, that the jury's going to have to hear a, you  
21 know, very long, apparently, charge on 33 different state  
22 laws. There are a bunch of issues that transcend  
23 different laws and then try to keep that all on their  
24 head and then deal with some sort of complicated jury  
25 form. Those are the realities. I mean, that's not us

1 talking, that's what we heard from this side today.

2 So that's what the Court's going to  
3 confront. It's in front of you today. It's going  
4 to confront whether the class certification briefing  
5 is done. It's going to confront it the day the jury  
6 is charged.

7 So the question is, wouldn't it make  
8 more sense if this is going to be a showstopper, as  
9 we certainly think it should be, as many courts have  
10 stated is.

11 Shouldn't we get there now so we can  
12 move on to whatever the next step in this case is,  
13 rather than have this be hanging out there as an  
14 issue that will have it's shadow of these  
15 proceedings from -- forever, until it gets --

16 **THE COURT:** I guess the question is, shall we  
17 deal with it now as opposed to, you know, in another  
18 round of briefing. And part of the answer from my  
19 perspective is whether -- when -- as litigators you look  
20 at all the different places in which you raise issues.  
21 Aren't some of these issues better raised at different  
22 points in the process?

23 You're right. It's purely -- well, part  
24 of it is purely legal. Some of the issues you  
25 raised as to individual states are legal issues.

1 But that's not the motion you made. You didn't say,  
2 let's spell out Mississippi because there's no proof  
3 as to anyone being harmed in Mississippi, or  
4 Mississippi doesn't allow purchasers, whatever the  
5 issue is. You said, let's throw out this whole  
6 class, because there's this problem in Mississippi.

7 So, help me get to -- and you're right.  
8 There are certain issues you do deal with -- that  
9 the Courts do deal with the stages. Absolutely  
10 appropriate to deal with at this stage. Tell me why  
11 this really is that kind of an issue.

12 **MR. KAISER:** Well, again, I think what it  
13 comes down to is that it is true, this was filed at the  
14 outset of the case. And the reason it was filed is  
15 because we looked at this class as suggested, which,  
16 again, involved at that point, three different products.  
17 And plus, by the way, they dispute the distinction  
18 between All Star and Scholastic, which I only bring up to  
19 say that's a whole other thing the jury is going to be  
20 thinking about. Big dispute in that area. So, if you  
21 think those are separate, those are multiplied a number  
22 of things, by two, which is All Star and Scholastic.

23 So, we looked at this and said there's  
24 no way this could possibly satisfy Rule 23 by its  
25 nature. And that was the purpose of the motion, was



1 to essentially avoid some of what we've been through  
2 over the last year and a half or two years.

3 Now, I understand what the Court is  
4 saying, which is, well, you've been through it, so  
5 that's a little bit of water under the bridge at  
6 this point.

7 **THE COURT:** No, no, no.

8 **MR. KAISER:** No, but I respect that kind of  
9 sense.

10 **THE COURT:** Yeah, but I really am not -- I'm  
11 not saying that. If it's right to throw it out, I'm not  
12 going to let it go in because you've done it anyway.  
13 That -- I want to be clear. That wouldn't be fair to  
14 you --

15 (Simultaneous, unreportable crosstalk.)

16 **MR. KAISER:** Okay. I didn't mean to suggest  
17 that -- I understand the point, though, when we're this  
18 far along. But we are where we were back then, which is,  
19 they brought a claim under -- I think it was 37, in the  
20 beginning. We've pointed out a couple things today. And  
21 we point out more in our briefing, as to problems that  
22 we'll make in this -- class. Therefore, no amount of  
23 discovery, no amount of fixing it can make it better.  
24 We've now had discovery and so forth, but that's kind of  
25 the best you can say, it's sort of a little bit beside

1 the point.

2 And now, they had their classification  
3 briefing. And even in that motion they filed, they  
4 still didn't bring forward a plan. All they said  
5 was more -- a bunch of courts have allowed stuff  
6 like this to go on. We have, of coursed, cited a  
7 bunch of other courts that have not allowed stuff  
8 like this to go on. And by the way, the cases we  
9 set are a lot more on point than the ones they said.

10 Now they say they're going to bring a  
11 whole other bunch of cases. And it just beg the  
12 question, when is there going to be finality in  
13 these things.

14 You know, we've brought this motion. We  
15 brought it. We think it's well-taken. The issues  
16 are not going to be any different on a class  
17 certification prospect than they are -- in that  
18 motion than they are in this motion.

19 That having being said, of course, if  
20 the Court is of the mind to say, I'd just rather do  
21 this in the context of the class certification  
22 decision, which I think we'll reach a more correct  
23 result, then I would say to the Court, go ahead.  
24 That should be what the Court does, as far as I'm  
25 concerned, because that is -- that's what the Courts

1 are going to do, which is going to be the right  
2 answer. I think it has what it needs before it to  
3 come to that right answer today. And it would  
4 certainly change the trajectory of this case in a  
5 way that I think is going to end up one way or the  
6 other anyway.

7 But as the decision maker, I have the  
8 utmost respect for your pride in deciding how --  
9 where the point is you want to make this decision  
10 and what records you need. But I would submit to  
11 the Court that you have the records you've ever  
12 going to have in this: These differences, these  
13 charts, and so forth. They're going to submit  
14 something in a few weeks. But again, they've had  
15 their opportunity to do that. And here we are on  
16 their reply and they're saying they're going to  
17 raise all sorts of other things about how this could  
18 be done. Why didn't they do that on their initial  
19 filing? I don't understand that either.

20 So that would be my answer to that  
21 question.

22 **THE COURT:** And let -- I want to make sure I'm  
23 clear.

24 My goal here is really to put blinders  
25 on the fact that this case has had a whole lot more

1 happen in it since these motions were filed, because  
2 I think it's the defendant's right to have a  
3 decision on the Motion to Dismiss that they've  
4 filed, based on the way the law works as to motions  
5 to dismiss. So I'm not going to punt it because,  
6 while I could deal with this in another -- at  
7 another stage -- well, I'm only going to do that if  
8 it's the right thing to do as to the Motion to  
9 Dismiss.

10 Does that make sense?

11 **MR. KAISER:** That makes perfect sense. And I  
12 appreciate that. I'm very happy to hear that, because I  
13 think that's exactly right.

14 I would just say, though, that there's  
15 really nothing coming down the pike that's going to  
16 change the fact that they have 30-plus state laws.  
17 They have all these things that are really relevant  
18 to the facts as they have alleged them. And I don't  
19 think they're moving off of this allegation,  
20 unilateral versus bilateral, or unilateral versus  
21 conspiracy.

22 The statute of limitations being  
23 different for different states. There's a lot of  
24 statute of limitations issues, like the issue of  
25 Mississippi that we brought up, as an example.

1           The state-specific standards for  
2 damages -- some have heightened standards. Some  
3 have less-heightened, some are automatic. All of  
4 these things are going to come into play. And as  
5 the Court's sitting there just thinking ahead of,  
6 how am I going to manage a jury in this situation,  
7 how are we going to reach a fair result so the  
8 defendants have their right to defend themselves and  
9 don't get just swept along in a current, you know,  
10 it's all the same, don't worry about it or, the  
11 binary choice of, yes, they're bad, no, they're not  
12 bad, and then everything else just falls from that.  
13 That's why this shouldn't be allowed to go forward.

14           Rule 23 is not a default position. It  
15 is an exception to the rule as the Supreme Court has  
16 recently emphasized. And it's they're burden, of  
17 course, to show that they meet those requirements,  
18 that they didn't put forward in their complaint.  
19 And I would submit what they've said today just  
20 proves our point, which is, this is going to be  
21 awfully complicated, extremely complicated,  
22 unmanageable. And therefore, it is the time to sort  
23 of put a stop to this and move on to whatever's left  
24 in the case at that point.

25           I think that would be the fair and

1 applicable thing to do at this point.

2 **THE COURT:** Thank you, Mr. Kaiser?

3 Any response?

4 **MR. SAVERI:** So, just a couple of points.

5 I guess part of the -- what Mr. Kaiser  
6 continues to reiterate, to put it, I guess,  
7 charitably, is some version of a parade of horrors  
8 about how unmanageable the case will be.

9 What I would suggest, Your Honor,  
10 is -- and this will be shown in our brief. That  
11 multiple courts look at exactly these arguments and  
12 these concerns about manageability. And indeed,  
13 based on the evidence that we've already talked  
14 about, which is in the record in this case, found  
15 them wanton and found that they, yes, there are  
16 variations in state law. And depending on what the  
17 case is there could be 31 or 35 or 37 cases. That  
18 these issues can be appropriately and consistently  
19 and efficiently managed, pursuant to Rule 23, and  
20 that all parties can try this case to a jury in a  
21 trial that is fair to everyone, that is fair to the  
22 plaintiffs, that is fair to the defendants, and is  
23 fair to the system of justice that we have under  
24 Rule 23.

25 And I would just reiterate that the

1 opportunity to judge that is probably taken on a  
2 full record, based on the evidence in this case.

3 **THE COURT:** But what I just said to Mr. Kaiser  
4 is a little different than what you've just said. What  
5 I've just said to him is, look, at this stage I have to  
6 look at this motion to dismiss as if nothing else has  
7 happened in the case.

8 Surely you're not arguing that you  
9 didn't have some obligation to show this wasn't a  
10 fatal flaw that would -- that wouldn't support a  
11 Motion to Dismiss now, right?

12 **MR. SAVERI:** So, I agree. And I think your  
13 question was an apt question, which was, the motion was  
14 some version of, there was something so flawed, right?  
15 That was so inherently faulty, with respect to our  
16 complaint, with respect to the class action allegations,  
17 that's based purely on the pleadings and on the  
18 allegations that we made, and the reasonable inferences  
19 to which we are entitled, that it was so faulty that the  
20 Court can, at this juncture, or if we go back into a time  
21 machine to two years ago, say, stop. This is so flawed  
22 that you can not reasonably proceed. Okay?

23 So I accept that as the calculus. And  
24 I would say that they are showing in -- their  
25 arguments are themselves, fatally deficient.

1 I would also say, though, Your Honor,  
2 that I don't think you should neglect at this  
3 juncture, the fact that we have filed a -- we have  
4 opposed the Motion to Strike, but we've also filed a  
5 class certification motion, which brings to bear the  
6 evidence in everything we've learned. And so, I  
7 think that is instructive, and should be considered,  
8 don't think we need it. But I think the fact that  
9 we -- once given the discovery, once we've had an  
10 opportunity to develop our arguments, we're going to  
11 be able to carry our burden under Rule 23. And, you  
12 know, Rule 23 also doesn't require itself, to have  
13 these motions made, you know, at the end. They  
14 could be made earlier. It's always our burden. And  
15 we have sustained it.

16 The other thing I would guess -- I just  
17 want to point out, I didn't mean to say, and I don't  
18 think I did say, that we have somehow -- we're going  
19 to raise all of this stuff for the first time in the  
20 reply brief. We filed an opening brief. They have  
21 an opportunity to respond to it. They've opposed it  
22 and we have an opportunity to reply to that. And to  
23 the extent they've raised arguments, we're going to  
24 respond to that. I don't think that's a remarkable  
25 proposition. There's nothing unfair about that.



1 That's the way the rules work. And so, that's what  
2 we intended to.

3 The other thing I would say, Your Honor,  
4 is that a number of the arguments about particular  
5 state law that I heard from Mr. Kaiser a few minutes  
6 are basically their class certification opposition,  
7 I mean, it's basically a summary of the argument  
8 they're making in those briefs. We think that most  
9 of those issues, if not all of them, well, either  
10 they are not supported by the statute, or except  
11 they have an argument can be raised under Rule 56.

12 And the other thing I would point out,  
13 Your Honor, with respect to each of those issues,  
14 those are common issues, right. Those are common  
15 issues. They're saying there was some kind of legal  
16 bar to particular claims. We think it's a Rule 56  
17 issue. And the resolution is going to be common.  
18 So, it just kind of adds another layer of  
19 predominance on a type of claim which courts have  
20 repeatedly found to be susceptible. Look --

21 **THE COURT:** So, well let me ask you. So,  
22 they're common as to certain -- of the states, right?

23 **MR. SAVERI:** Yes.

24 **THE COURT:** I guess that goes back to my  
25 question of subclasses and ...

1                   **MR. SAVERI:** And, Your Honor, excuse me.  
2     If -- we believe there does not need to be a subclass.  
3     We don't believe it. We don't think that the proper  
4     procedure under Rule 23 is to create a bunch of  
5     subclasses, breaking this up into those pieces. We're  
6     intending on proceeding to prove all our claims, based on  
7     a common body of evidence.

8                   The Courts that have dealt with these  
9     multistate claims ordinarily do not subclass. They  
10    make a decision under Rule 23, whether claims are up  
11    or down. Sometimes to be fair, courts will  
12    determine that there are certain state claims that  
13    won't go forward and could be kind of edited out or  
14    cleaved out of class certification. I really thing  
15    that's going to be the way it's going to be  
16    presented to Your Honor.

17                  We don't think any of these claims will  
18    go, but you may disagree with us. And at that point  
19    maybe it will be subclasses, but for whatever it's  
20    worth, I've done dozens of these cases that we have  
21    just not subclassed. And that's just my experience.  
22    And I think it's been effective and fair to all the  
23    parties.

24                  But, you know, ultimately, I'll maybe  
25    perhaps close with this. I think that the

1 defendant's argument is that instead of proceeding  
2 as a class, that we would have to proceed with a  
3 bunch of individual claims, perhaps, subclass  
4 claims. And I just think that's incorrect. I think  
5 it's inconsistent with Rule 23. I think it's  
6 inconsistent with basic principles of efficiency. I  
7 think a national class action where all these cases  
8 are tried at once. And you'll save -- we'll provide  
9 substantial justice and provide the parties  
10 resources. I think it makes sense to concentrate  
11 all of this in one proceeding.

12 So, unless the Court has additional  
13 questions, I'm prepared to sit down.

14 **THE COURT:** I think I am good.

15 Anything else, Mr. Kaiser?

16 **MR. KAISER:** I would only say that courts have  
17 looked at this argument that it's hard to -- it's  
18 frustrating when the claims are not that big. And the  
19 temptation, perhaps, is to do -- well, class action is  
20 the only way to go. But Rule 23 has requirements and  
21 those requirements have to be met. And the reason they  
22 have requirements is so that claims that don't belong  
23 together don't end up together, because it's prejudicial  
24 to defendants, as far as the due process rights.

25 So I would submit to the Court that just

1     like an -- of products, which is like -- they  
2     process their products, because we say, well, there  
3     were 21 states at issue and the Court denied class  
4     certification and indirect certification of class.  
5     That's what you have in here, ultimately. But for  
6     right now, the fact is that they have not shown how  
7     this is going to work. They have their -- they've  
8     had multiple opportunities to. What we've heard  
9     today is a very complicated scenario, I think, with  
10    involving the laws of 37 states. And what we  
11    said -- the right answer is Defendant's Motion to  
12    Strike and let the claims proceed however they  
13    proceed from there.

14             Thank you.

15             **THE COURT:** All right. Thank you, Mr. Kaiser.

16             That is all I have. I promise it won't  
17    be another two years before we rule. We'll rule as  
18    promptly as possible, but we'll take it under  
19    advisement.

20             Thank you-all -- yes, Mr. Saveri.

21             **MR. SAVERI:** Oh, I thought you were standing  
22    up, Your Honor. I was going to stand up as well.

23             **THE COURT:** Well, thank you. Give me one more  
24    minute.

25             I want to thank -- I guess -- I know

1 several of you-all are here from out of town. Thank  
2 you for making the trip. It really does help to  
3 have you here in person for something like this, as  
4 opposed to on Teams. So I appreciate you-all making  
5 the trip. And we'll see what happens next and  
6 whether we need this with some of the other  
7 arguments, going forward.

8 So, thank you-all. Have a good trip  
9 home. And we are in recess.

10 (WHEREUPON, the foregoing proceedings were  
11 ADJOURNED at 3:31 p.m.)

12 (Adjournment.)

13

14

15

16

17

18

19

20

21

22

23

24

25

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

C E R T I F I C A T E

I, April Lassiter-Benson, do hereby certify that the foregoing 101 pages are, to the best of my knowledge, skill and ability, a true and accurate transcript from my stenotype notes in the matter of:

JESSICA JONES, ET AL.

vs.

BAIN CAPITAL PRIVATE EQUITY, ET AL.

Dated this 9th day of May, 2023.

S/APRIL LASSITER-BENSON  
Official Court Reporter  
United States District Court  
Western District of Tennessee